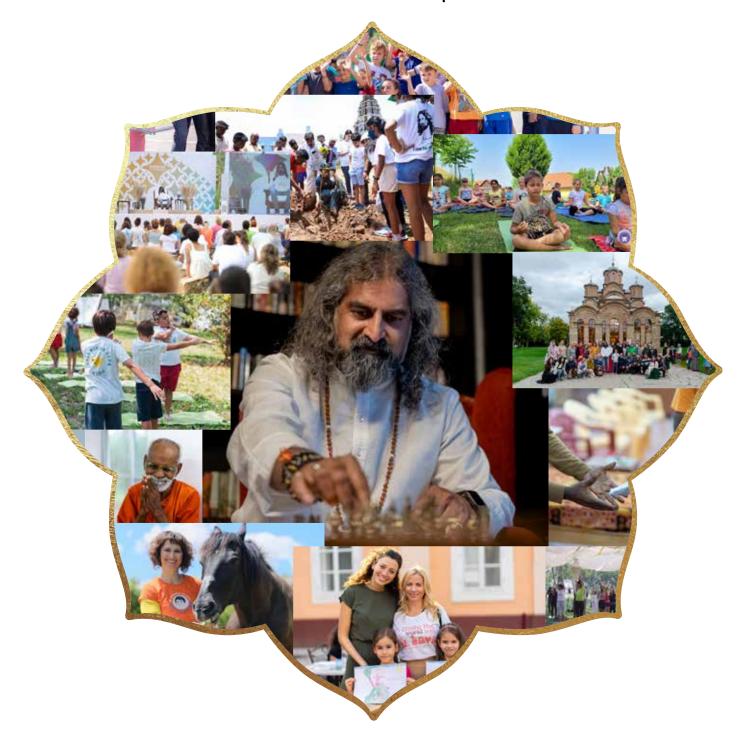


## 2021 Annual report



Our aim is to shift the collective consciousness to that of compassion, selflessness, non-violence



## **Table of Content**

Foreword	
Mohanji: Until humankind becomes kind human, we have work to do	
Social transformation through Individual transformation: Overview of 2021	18
Mohanji Foundation - Adding value to the world	19
ACT Foundation: Walking the path of humanity with kindness and compassion	26
Act 4 Hunger: Alleviating hunger across species	30
Ammucare: Caring beyond man-made barriers - creating a kind world for all	36
Mohanji Home for Seniors: Providing a safe, secure and loving home for abandoned elderly people	40
Early Birds Club (EBC): Purpose and self-improvement on the path of becoming your Best Self	43
Early Birds Club (EBC) Balkan	45
Early Birds Club (EBC) Teens	48
Early Birds Club (EBC) Kids	50
Fruit Tree Plantation Drive: The movement that brings abundance of food for future generations	53
Interview with Ana Divac	56
Gurulight: Raising awareness through unique programs and publications	58
Himalayan School: The Art of Self Expression and Inner Alignment	60
Himalayan School of Traditional Yoga	60
Himalayan School of Traditional Dance	63
Himalayan School of Traditional Languages	65
Vedic Kids	67
Festival of Consciousness: Celebration of life and highest human possibilities	69
Invest in Awareness: How investing in awareness can change the corporate life we know now	72
Mohanji Youth Club: Building a healthy community of purpose-driven and stable youth worldwide	74
World Consciousness Alliance: Celebration of humanity and respect with art and music	76
Interview with Ashraf Karayath	79
What more can I do for the world?	82

Mohanji International 2021 Annual Report 3



Content curation and coordination:

Milica Misković Nikolina Dragojević

Madhusudan Rajagopalan

**Editing:** 

Shyama Jeyaseelan

Rekha Murali

Design:

Mirko Trbusić

**Credits Articles:** 

Sanela Feković

Devi Mohan

Harmeet Kaur Kohli

Vijay Ramanaidoo

Subhasree Thottungal

**Anand Nair** 

Kishore Mundant

Revathi T.I.

Radha Subramanian

Sanja Stanković

Barbara Dizdarević

Sangeeth Jayanthan

Shreya Seshadri Prathibha Nair

Mina Obradović

Rajesh Kamath

Aditi Sahai

## Foreword •

Life is a profound teacher! Listen to the wind, it talks. Listen to the silence, it speaks. Listen to your heart, it knows! Gratitude of the heart is a great medicine. It heals things to be grateful for.

Mohanji Foundation is pure gratitude, in all its forms. It expresses gratitude to the giver; it evokes deep feelings of love in the receiver; it is compassion personified; and acts expecting nothing in return!

My early impression of Mohanji was a calm, composed, fully reassured and a most loving being. I instantly connected with him from within. He had a clear vision for the future with no doubts at all. He spoke to me about the future, as if he had a crystal ball before him. It was only sometime later that I realised his stature and that he was directly connected to the Supreme Consciousness. Everything then fell into place!

This Foundation understands that Man does not live by food alone. But without food there is no life! It is quite amazing to see the annadaan performed all over the world. One can perceive the divine hand in all its activities. There is no other explanation. The inner beauty comes from it being an entirely voluntary body. That is its essence. That is its strength.

This report is as transparent as it can be. I congratulate the CEO and all the heads of countries, activities and platforms for their amazing and selfless contribution. As you peruse the numerous bodies, activities and objectives, you cannot but be mesmerised by the spiritual and temporal intertwining. In looking after the human, the mind and body are equally strengthened. The importance of this balance is critical for the common man to KD Row face the challenges that daily life throws up. This beauty has attracted people from different countries, cultures, and backgrounds to Mohanji Foundation.

The Report also speaks of the Himalayan Schools of Traditional Yoga, Dance, Music, Language and Martial Arts. It immediately struck me that here was an USP that gourmand, your body, and your spirit; and attracts more had something for everyone. People tick differently. Our likes and preferences vary greatly. I found that there was something that caters to a plethora of needs, as diverse as possible. The Early Bird Club – Kids caters to the little ones and their development! This universality of approach is most refreshing, unique, and all encompassing.

> Standing from a distance, I can see that Man in today's environment needs a helping hand to negotiate and manoeuvre daily challenges. He needs to find sense in all that is happening around him. Mohanji's book on Power of Purity answers these challenges. His presence fills a void, touching millions of hearts. This exalted being has been sent to this world to answer these questions. This Report will give the Reader a glimpse of what Mohanji's organisations have done globally, and what the future plans are.

> As a simple, common man, I have realised that the hardest battle is against yourself; to find this self is one of the main aims of Mohanji. Once realised, this world will become a better place for all. Mohanji and his organisations are drivers for this noble cause. May I join you all in commending this wonderful team and wishing them God Bless!

With warm good wishes,

Exec Director, Air India (retired) Ex Chairman of Goa Public Service Commission

Mohanji International 2021 Annual Report 5



## Mohanji: Until humankind becomes kind human, we have work to do

2022 is quite a big year, because it marks a decade newly born child in the world. Everything is new, everysince you embarked on selfless service. How would you describe your journey so far?

Mohanji: After 22 years in a shipping career, on June 18, 2012, I left my shipping career and completely deviated into spiritual services, philanthropic activities, and humanitarian activities. It was a big leap, and it was a plunge into uncertainty, because I had no clue what to expect. All that I had done, all those years, did not matter anymore. It's a new page, a fresh page. Now, looking back, I believe the purpose began then. In most of our lifetimes, or most times of our life, we are in a kind autopilot mode; we take birth, go through education, job, marriage, children, house, retirement... Things like that. It never fascinated me; I knew that there is something much larger, much bigger, much more meaningful.

In that context, I'm satisfied. I'm very, very, very satisfied. Over the last 10 years, in June of this, it'll have been 10 years completed, it's been really challenging. It's like a

thing is fresh. No roadmap. There is quite a lot of uncertainty, plus quite a lot of expectations from other people. So, "Where to put the foot... What to do next..." No idea. No rehearsal, no reversal. It's a path of no returns, keep going. It has been quite treacherous at times; people whom can we trusted, betrayed; people whom we expected, didn't turn up. Through all these times, flexibility was the only possibility. Remain flexible. Keep moving. How long? How far? Nobody knows. I don't know. What was yesterday doesn't matter. What is going to happen tomorrow? No idea. What you are today, right now, is the only reality. That's the only thing that matters.

This journey, over last 10 years has been eventful, but meaningful. I could touch the hearts of many, in many countries. We are now in six continents. Everything started after 2012. In 10 years, we have a presence in six continents. There are so many people in the world who trust me. Money cannot buy this. Money can never buy this. There are so many people who trust me, who love me. Who opened their doors to me, invite me home. This money cannot buy. So, no regrets, no expectations. I don't know whether I have completed my task so far, and whether or not I have, does not matter. Looking back today, there's only one thing I can say: "The road never ends". It's a continuous journey. It's a process and as I always say, perfection is always a process, it's never an end. I don't think I'm perfect as yet. I don't look at me as perfect. I don't look at my activities as perfect. Nothing that I have done is perfect enough, so that there is no more to do. I believe there is always more I do not hold any claim to what has happened in Mohanji to do... Perfection.

I only look at it this way: Are my activities meaningful? Does the society need them? Does it matter to the beings of Earth? Am I making this earth a better place, with my heart beating here? Or, am I just being another greedy mouth, a hungry mouth on Earth. When I look at all these things together, I feel that there is a lot of refinement required, a lot more fine tuning required, probably the next 10 years would be for that fine tuning, that stabilization. Many more people may come together, because at this point in time, and the people who are with me, have just happened. I never canvassed, I never promised, I never expected either, they came. All that we see today, in the world of Mohanji, it all happened. Like that more will happen. A time will come when I have to leave this plane. Still, the show will go on. This is sure.

In these 10 years, we've had a period of time, which has never been seen before in the history of humanity. You could call it the COVID era. During that time, there has been an almost 3x growth in these activities across the world. How did you manage to inspire people in that adversity to do this?

Mohanji: We are all born free. We are freedom incarnate. Any kind of restrictions and bindings, in such matters, do not really work with human beings, nor with any beings. All beings on Earth are born free, and they die free. In the era of a pandemic, or in the era of a restricted atmosphere, people want to break free. All I have said, in this time to people, is just to be themselves.

All that I have said is, "Be you 100%; what you are minus your positions, minus your positions, minus your relations, be that thing." People are intelligent, people know what to think, and they understood this. That's

probably the reason why many more people could relate to me, connect to me; I'm telling the truth. I'm telling the truth in simple terms.

from world from 2012. Actually, we started the meditations in a very small way in 2008. From there, it evolved to a level where I'm fully dedicated to these activities; philanthropic activities, humanitarian activities, spiritual activities. All I have told people is to be themselves.

I never believed that I will be happy to have many followers. Instead, I would like to see many masters. Each master will be a beacon of light and they will bring light to this earth independently, as themselves, in absolute freedom. This has been both my inspiration and aspiration. This group which we see today, who have come together, I believe it's because they are all recognizing one truth: That



Mohanji International Mohanji International 6 2021 Annual Report 2021 Annual Report 7

they are the ultimate. They can change the world. They can they can change the way the world thinks. They can change the world for the better, by being compassionate, by being non violent, by being kind people, and also by being selfless people expressing unconditional love. My teachings are very simple: I am only telling people to be 100% themselves. This has worked because I'm guiding people to themselves. It's not rocket science, it's not that I'm the first one, many, many masters have done that in the past. Many more will do it in the future. But, today in a relatively dark area dark time, a time of restrictions, pandemic, we have to hold on to truth. That's the only way we can come out of it. Collective Consciousness has to change. Collectively, we have to work together for the betterment of each other, and the future.

Usually when someone sets out with an ambition such as yours, their energy is focused on one organization, or one activity. But you've created many platforms, touching on a range of different types of work in the world. Could you explain the reasons?

Mohanji: First and foremost, I never had a plan. I never had an agenda, nor did I have an ambition. I thought I'd be working. If not working, I'd be consulting; Id be earning my income, and I would be serving the world. This was my thought process. This was my plan. But, when I started living the life of a philanthropist, or the life of a humanitarian, I decided that I should be able to reach, or that it is important to reach people of various frequencies. 8 billion people out there and growing. 8 billion different frequencies. One thing may not apply to everybody. One particular thing may not suit everybody. That's why I created numerous platforms, through which I can speak to all these people directly or indirectly. In whichever way, our aim is to shift the collective consciousness to that of compassion, selflessness, non violence. I did not really plan any of these organizations, but each organization sprouted based on the necessity, for the ability to communicate, for the need to communicate to different segments of people, people of different frequencies. The birds of the same feather can conglomerate and we deliver to them. So that, in every level, there can be fulfillment. There can be direction, there can be clarity of purpose, and eventually, all these amount to one thing: righteousness and goodness on Earth. That's why numerous platforms were created. I didn't create them, they happened, because there was a need. Need brings forth creations. If need is not there, there will be no creation. The basic need for a communication, for the purpose of elevation of awareness, created those platforms. I didn't create it, the need created through me.

Many people from all over the world are drawn to

## you and your teachings. Why do you think it is that so many people are connecting?

Mohanji: Truth. People recognize truth. We must never underestimate the minds of people, we must never underestimate the intelligence of people; they can see truth. I'm not saying I'm the only one talking truth in this world, there are many, I am one of them. When people connect to me, if their frequency is not matching with me, they do not stay. Same with all the people of the world. If my frequency does not match with you, we have no communication; we may not even understand. It is almost like each of us talking a different language to each other. If people are connecting to me today, that's only because there is some relevance, some relevance in their life, which is happening through me. There is a transformation happening. People are connecting, because they understand and recognize that there is a need for this, and there is a transformation, clarity of purpose. Purpose is very clear: connecting to higher awareness consistently, so that you become that. You have got to be consistent. Consistency is very, very important for any level of awareness, or any level of elevation. Even in school days, if you do not learn the lessons well enough, you cannot write the exam. So, you have to be very consistent with your studies, so that you are thorough with it. When you write the examination, you're very clear. Like that, a lot of people who connect to me, stay with me continuously, they feel: "Okay, now we have found home, or now we have found a connection, or probably now I have found a path". It is not my path; I am one of the travelers of the path. This path has been there before; many people have walked this path. Many people will further walk this path.

Today I'm walking, that's my relevance. Today I am talking, that's my relevance. Today I am delivering, that's my relevance. People have come with that clarity, with that understanding, and so they are able to receive, but I do not make any claims here.

I'm not doing any magic here. I am telling what I know to the world, or I am living life as I think is right. *I think* is right; I am not saying this is right. Because, we all believe whatever we do is right. Right is always a relative thing. Some people will say, or history may say later, that this wasn't right. We can never make any claim that this is



the only right. So, I would say I'm doing things as per my conscience, which is suiting many people. They come together, all this growth in the world, which has happened in the last 10 years, is all because there has been a relevance in people's lives. People have actually benefited from it so, they continued with it. I do not think I am doing anything extra ordinary to bring people in; I never canvas. I never tell people I'm their guru. I never told anybody I'm their teacher, Master, Guru... I never told anybody I'm enlightened. I never told anybody I'll give you something. If people come without expectations, then maybe this communion between me and them can create some effect, can create some transformation. That's what I like. That's how it should be.

## What would you say have been the highlights of your journey so far?

Mohanji: Purpose is the main highlight. I would say I did not have this clarity before. Each day, there is improved of my life, I was going through a foggy road. I had visibility, but not enough to see the whole way. Even now, I don't say I have the visibility to see till the end, but at least I have more clarity. I know very well, my job here is to make this place a better place than I had earlier. I'm striving to create a better environment for the future generations, and this generation as well. One of the things

which I always feel is that one of the great things in life is the trust factor. If people have to trust you, you have to be consistent. If people have to have faith in you, you have to be consistent.

You should walk your talk. If you talk something and you do something else, there you are lost, friendships won't last. No friendships will last, if you are inconsistent. So, I believe in consistency, I believe in trustworthiness.

Also, I believe that only the weak will cheat, steal and clarity, because it's almost as though in the early part betray. If you are strong minded, if you are strong here, you will never have to cheat, or steal, or betray, or manipulate anybody. Your own confidence will tell, in your lifestyle. You don't have to really compromise too much for that. Just being you is fine enough. Just being you, as you are. Many people will like it. Many people may not like it. It doesn't matter, we are what we are. When we live our life, one thing we must be very clear on is to never ever

Mohanji International Mohanji International 8 2021 Annual Report 2021 Annual Report 9

allow your conscience to be affected. Conscience should be clean. Whatever you do, you should be clear: "This is exactly what I wanted to do, and I'm doing it for a higher purpose, not for a selfish purpose." Whatever we do for a selfish purpose, doesn't last long, and it comes to your health eventually.

It's important to lead a life of compassion, kindness, selflessness, non violence, it's important, because your conscience will be intact. Many people have betrayed me, or cheated, all those things... But, I believe that they lost me. I didn't lose anybody. Those who left me, lost me. I didn't lose anybody, because I never left anybody.



If I left somebody, then I should be worried, or I should have regret. I don't, because I never left anybody. People walked away because sometimes their expectations were not met. How can I help it? I am what I am. If I'm not accepted as I am, then it's their problem. Nobody can change as per the expectation of everybody. I am what I am, you are what you are. We have to understand and accept a person as they are. If this is not happening, then it's not our problem. It's the problem of the person who has expectations. I still love everybody. I love everybody who is with me. I love everybody who left me. I love everybody, because I don't need to hate anybody. Why should I carry the weight of hatred? I don't have to. I love everybody, and those who left me, I think that sooner or later, they will feel the loss more. I don't feel any loss.

Related a bit to that, to some of the points which you've touched on; 10 years is quite a good amount of time. I'm sure there've been challenges. What are the major obstacles which you've had to face and overcome during that time?

Mohanji: Trust. I have had many occasions where the most trusted people, whom I trusted very, very deeply, left me unceremoniously. I can't say this is unethical; it is all up to the karma to decide the ethics of that. But, when people whom you love, whom you trust, whom you really care for leave you, it's very painful. It's very painful and then you have to sort out a lot of things. I have lost some money like that, many expectations were destroyed. But, then I realized that this is how it is, life is like this, you know, you can only expect to some limit, but you cannot control anybody's karmic structure, or karmic pattern. So, I just left it: "Okay, this is how it is". But, in the last 10 years, the maximum problems I faced, were from people whom I loved most. It's almost like the story of Julius Caesar. You know, the Mark Antony, Julius Caesar, a Shakespeare story, when Brutus stabbed him, Julius Caesar looked at Brutus and asked, "You too Brutus? Now Caesar dies". I didn't die, but I was stabbed many times. But it's okay. That's all part of life. Many people cannot love back, cannot entertain unconditional love, and cannot keep trust. Probably because of their insecurities or whatever; expectations, insecurities. I don't know what the reason is. But, all the people who left me, don't think that everybody left me, some of the people who left me, I'm talking about very few people, that was painful. They left me for very small reasons as far as I can see. All these things, we could have discussed and sorted. So, something in their mind didn't work.

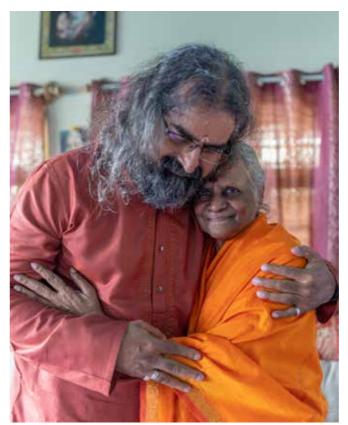
Okay, they left. I have no complaints. I have no anger, I have no hatred. I don't feel anything about it now, because I have left it, why should I carry the burden of it. I think some day many of them will come back and say that it was not necessary. I also feel so because, life is a beautiful thing. Life is a really beautiful thing, provided we can see beauty in everything. We should have the eyes to see beauty in all aspects of life. Even in tragedies, even in pain, even in expectations unfulfilled; there is something in there. If you are able to be peaceful with all these things, we can have great relationships we can grow together, we can love together; we can always be together. So, I feel that it's just a matter of time before many of these people will return and say that it was unnecessary. Where will I be? Where will they be? We don't know.

One of the major things which I was recently listening to: Before death, most people have regrets only because of unsettled emotions. I don't have unsettled emotions.

have unsettled emotions. That's why I'm free. But, when people leave people, cheat people, talk bad about people, scandalized people, they have unsettled emotions. It's a huge price to pay. It may last lifetimes.

Each year, you present a theme for all the organizations and platforms. The theme for 2022 is "Responsibility and Respect", could you elaborate on that?

Mohanji: Our culture is that of respect, the whole Bharat, the culture, the tradition that we had, since centuries, since time immemorial, generations before, has been a culture of respect. We respected every plant, every tree,



every animal, every bird. Most of the deities of the Hindu tradition, have their own corresponding vehicle, which is usually an animal, it simply means they have to be preserved, protected, respected. When you respect something, you protect that thing. We were respecting rivers, we were respecting trees, plants, the 27 stars of Vedic Astrology have 27 corresponding trees, 27 corresponding animals, birds, and Rishis (teachers), we had gotras and gotra gurus, gotra acharyas. All these things are because of the culture of respect. It's time we brought it back, because when respect is lost, everything is lost. We respected women; women have equal status in our society, in Bharat. For example, when the debate happened between Adi Shankaracharya and Mother Mishra, the referee was a woman, the judge was a woman, the wife of Madonna Mishra. She stuck to justice. That respect we want to

I never left anybody. I never betrayed anybody. I do not bring back, we have to bring back. Nobody is inferior, nobody's superior, respect is all it takes. That is one thing which I've been stressing everywhere. Bring back the culture of respect, respect, gratitude, and responsibility. Responsibilities simply means, if you are holding the passport of a country, you are responsible for the well being of the country, it doesn't matter who rules the country, you are responsible for the well being of that country. Very important. All the countries I mean, we can't divide the world into pieces, in mind. Geographically there are many countries, but we are all citizens of the world. Every atom, every being every, living, nonliving, animate, inanimate, everything is connected to the world.

> We are children of the world, we have to accept that. It is our responsibility to take care of the children, as potential leaders of the future. Take care of the adults, as potential representation of our lineage, heredity, our heritage, our past. We have to respect everybody; the elders, the young people, the women of the society, the men of the society, we have to respect every denomination of job, every type of job. Every animal, every bird, every being of water, every being of air, beings of earth; how to take care of them is our responsibility.

Our responsibility as human beings, as intelligent beings, is to use our intelligence for the sake of preservation, not for the sake of destruction, not for the sake of profits, not for the sake of annihilation.

Because we are alive, we should ensure everything around us is also alive, feed them, give them nourishment, give them support, protection. Natural calamities, natural things, are okay, because that's nature's way of responding to various situations. But, apart from that, we should never, as human beings, harm any being. Ahimsa should be our path. Humanity should be our religion.

I was interested to know what's next. Is there any idea of an end goal which are moving towards?

Mohanji: As I said earlier, perfection is a process. The idea for all these activities is to elevate awareness to a level where people exist in the highest potential of a human being. What we can reach as the highest, not indifferent,

Mohanji International Mohanji International 10 2021 Annual Report 2021 Annual Report 11



not as cheating, stealing, betraying type of people, not greedy of profits; people of compassion, kindness, completely helpful all the time, selfless all the time, non-violent all the time, in thoughts, words, action. Pure, because there is no selfishness. These kinds of people are needed. This kind of human being is needed in the world today. Until that happens we have work to do. We have to bring in awareness. I don't know, in my lifetime, how much I can proceed, how much I can move and it doesn't matter. If the Earth wants it, Earth will nourish it, Earth will nurture it, Earth will make it happen. I don't have any agenda of that nature. I believe in doing what I can, at this point in time. Tomorrow, I don't know, I have not seen and I don't even worry about it. Tomorrow, if I have to die, today I have done my best.

So, it's the responsibility of each and every one of us to ensure that the Earth is a better place. We are not slaves of religions. We are not slaves of ideologies. We are not slaves of politics. We are all

## children of one mother, Mother Earth. We must behave like that: responsibly.

It's not our rights, our rights are already all given. Our right is to have air to breathe, water to drink, food to eat, shelter, everything is there. There are many people who have been denied. That's because of human greed. If human greed is not there, if selfishness is not there, there'll be no denial on Earth, and morality. My morality is non-violence. My morality is connected to non-violence, no hurting anybody. No cheating, stealing, no killing. Even for the sake of food, I do not believe that we need to take somebody's life. I repeat somebody, because every animal has a character. Every animal is an individual. So, killing somebody for my belly, I don't agree. Nor is my stomach is a graveyard. I do not believe in annihilating any lives for my sake.

So, what is the future? We have lots of work to do. 1000s and 1000s of animals are slaughtered; animals, and birds, and beings are slaughtered in laboratories. For what? What are we finding out, after all this? Experimenting, torturing, killing beings, primates in labs, various beings

are killed in laboratories. So many beings are killed in our farms, in our abattoirs. All this is creating very, very bad energy on Earth. This is not human refinement. This is definitely not human refinement.

## Human refinement it had to be based on non-violence. For me, my morality is non-violence.

Anything consensual is okay. When a tree has an abundance of fruits, and we consume that fruit, and the tree is not hurt, this is good. This is fine. We can live like that. We can be plant based. We can nurture an entire generation or generations to come in that mode, responsible lifestyle, responsibility. Until that's achieved, we have miles to go, not yet time to sleep. We have really, really miles to go. I don't know how far I can proceed, as long as my heart beats, I will work. After that, somebody will take this forward. Or, many people will take this forward, I'm very sure, because this is not something which can

end. Nature needs it. Earth needs it. Life needs it. It will be taken forward by many, many people through the generations. What I'm say now will travel through time. I'm very sure, because I'm speaking the truth, not for me, but for the sake of humankind. Until humankind becomes kind human, we have work to do.

## The pace of your activities always seems to be an overdrive. Can you explain how you sustained that pace?

Mohanji: Well, that's a perception. I'm moving things at my speed, my comfortable speed, but different people look at it different ways. Some people may think this is slow speed, some people may think it's high speed, but the main thing is that I work as per the relevance of the time, of the nature, of the society; I work as per the need of the hour, I cannot postpone this. When somebody is thirsty, they should have water now. I cannot give water tomorrow. So, my entire work, all the things I do, I look at the relevance, the time, the requirement, and the corresponding action. In this thing, I do not think I'm particularly speeding up nor slowing down, I am providing as per my ability, at this point in time, for the sake of completion of something. I look at completion. If you look

through karmic eyes, everything is about completion, fulfillment. If you look through karmic eyes, the very reason for the existence, is karmic fulfilment, completion. All the other things don't matter. Am I completing this? Am I fulfilling this? I'm closing this, that's what I do.

We have been given a time, a space, and a situation for that completion. If we miss it, there's no guarantee that the same thing will come back. It could be postponement for another time, maybe another lifetime. I would rather complete it now, so that I don't need to take another lifetime for it.

If you start looking at life through karmic eyes, you will see that there is no time to waste. No procrastination possible, because this time will not happen again. This time is now, I'm sitting here, you're talking to me, this is now. Tomorrow we are in another place, the situation, surroundings, everything changed. Life changes things, time changes things, we have to do things right now because this is the only possibility for this thing to happen in this context, or this particular infrastructure.

I can see this very well, so I never procrastinate. In my dictionary, there is no delay. Why I Don't delay is because I know very well that if I delay it for another time, that goes as a pending matter, something to be accomplished later and that later means probably another life. So, what is best to do? Given time, given space given a job, complete it, close it, move on.

Do you believe it's possible for everybody to have as far reaching an impact in the world, as you?

Mohanji: I'm not special, I've always maintained this. I'm



just one of those people. I'm just another human being, I'm a perishable body, I will die someday, I am definitely not so important. I'm not great. I know very well, I'm not talking this as a as part of humility, it's not that, I know this very well. I am an ordinary person, I am just another person on this whole world, at this point in time, living in this time. But, probably I have more clarity of purpose. That may look like there is something different in me. If you develop clarity of purpose, and you're determined, and you do not waste your time, you're clear in where you going; your destination is clear, your purpose is clear, you're walking that path, you will also look "important" or "special". This is something which the world looks at, because many of the people of the world do not have clarity, they do not have a larger purpose, apart from eating, drinking, sleeping, and doing whatever they want to do.

I believe that when we develop clarity, when we develop selflessness from within, when we have compassion inside, and it becomes visible through our action, when we have deep kindness inside, and our actions



reflect it; we become important, or we become special in the eyes of the world, because we become different.

I am not special in this, there are so many beings out there who are like this, many, many people, but I also do this and some people like it, so they are with me for this. Anybody can be like this; it's not a difficult thing. I always tell people use at least a good amount of your time, for the sake of the world, without expecting



anything from it. That's the secret, very simple. Use your time for the sake of the world, without expectations. You will feel powerful. The more you expect, the weaker you become. The more you own, the weaker you are, or the more of a watchman of your stuff you are, the more you try to control, you start suffering. The more you start being possessive, you have agony. So, if you do not have possessiveness, you do not have ownerships, you do not have expectations. Imagine the kind of freedom that will happen inside you. You will be extraordinarily powerful, because of freedom. We have the right to be in that level, in that state.

When you have clarity, that we own nothing on earth, we are just like a tourist; the beginning was birth, the end is death, of this lifetime, then we are experiencing life as it happens. Time and space are provided for that. We own nothing, we don't have to carry anything, whatever we are experiencing is our gain, and whatever we are stored, the memories, are our bank balance. Memories are our bank balance. That's all we have and when we die, that's only thing we carry. We carry unfulfilled desires, inclinations, tendencies, when we die, none of the things around us can we carry. When we are clear about that, we become extremely purposeful and extremely powerful.



## Can you paint a picture of the ideal human, and also the ideal society?

Mohanji: When a person needs nothing, absolutely nothing from the world, he's very powerful. That's the ideal human. Human refinement should reach that level where you don't own anything, you need nothing from Earth, that level of awareness, because you are self sufficient, SELF sufficient.

When you start connecting to yourself, you are sufficient, you are complete, you are full. If a person comes to that level, then he is very powerful. He is a complete human being. He is a complete person.

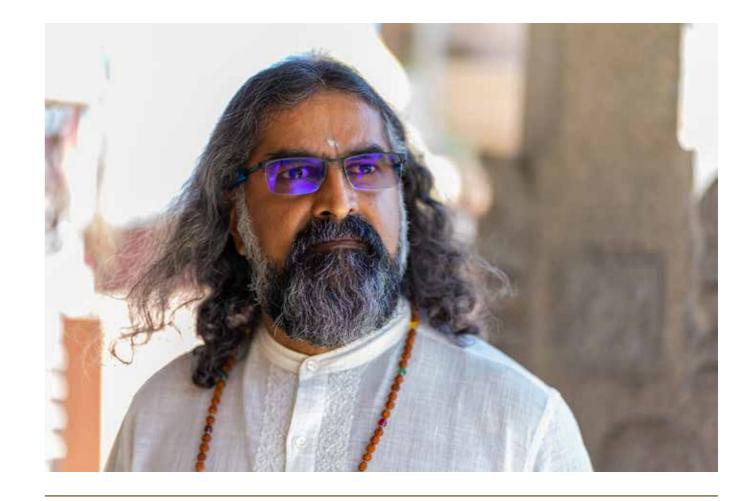
If there are more complete people in the society, it's a complete society. How do you know it's a complete society? It will be run by compassion, no corruption, no nepotism, no greed, no need for murder, torture, betrayal, cheating. That's the right society, run by complete people. Completion is self sufficiency, self, the soul inside is sufficient. That's the truth. All the different people whom we see, they are only shells, run by the self. We call them names, we give them attributes, all those things we give, but at the same time, we are all essentially our self.

When self leaves the body, all that we have, our name, our fame, our fortune, our relations, our possessions, everything goes along with the body. So, what do we have essentially? Self. When a person actualizes oneself, realizes that the energy, the electricity inside is the truth. What you're here for is to realize this, and live it in the society, and bring light to the many people who will also live the same, a great society happens. No religions, no bindings, no need for another liberation, because there's no binding. Only those who are bound need liberation. You don't need liberation because you're unbound already. That complete existence is definitely possible, for every human being, in each lifetime, but people choose patterns, not realization. That's why we are stuck. If you're looking at a great society, a bright society, we should look at the possibility of more and more beings, humans, connecting to themselves, actualizing themselves, and living that actualization. That's a bright society.

## What advice could you give to those people who would like to make the world better?

Mohanji: Self, fundamentally. Believe that you are unique. Believe that you can do great things in the world. Believe that you are indeed born not to waste your life just to eat, drink, sleep, and be entertained, and die. You are here to transform this earth, because you're intelligent beings. You have imagination. You have capacities. Use your capacity, to your best possibility and create something for the betterment of the world. Not for emotional betterment, or physical betterment, it's about spiritual battlement. When I say spiritual: Connecting to oneself, connecting to the energy inside us, that's being spiritual.

It's not about what path, which religion, which language. It doesn't matter the country, culture, color, language, religion, nothing matters. It's actually about you, you accepting yourself completely, connecting to yourself completely, believing in yourself, having conviction, and then reflecting that conviction, without boundaries, without borders into the world, the conviction of higher elevation, through selflessness, through non-violence, 100% non violence, the world needs non-violence now, the world needs respect now, living the culture of respect, living the culture of non-violence, spreading that into the world, making the world a better place with your own life, lead by example. Thank you.



## Social transformation through Individual transformation:

Overview of 2021







Meals served: 478.659

**Total Rations donated:** 254,842 Kg

Rations donated to people: 171,582 Kg







83,260 Kg

Rations fed to animals: Number of trees planted: 50.000

**Country with Activities 34** 









500+ **Volunteers** 



55000+ participants



**327 Mai-Tri practitioners** 



8000+ Mai-Tri sessions



## Mohanji Foundation -Adding value to the world

## A word from the CEO

The world of Mohanji is a very interesting world. To a ca- I have been associated with Mohanji since 2014. As CEO sual bystander, things seem chaotic with frenetic activity all around. Mohanji is travelling almost all the time. He is also answering queries from people literally 24/7. And they wonder what is he really doing? What is the point of it all?

the stillness at the core of this hubbub. From that stillness emerges absolute clarity. Clarity of vision. Clarity of purpose. A vision to make the world a better place, not just for humans, but for all beings and nature. Mohan- to be. ji embodies this stillness - an unshakeable focus on the highest purpose, whatever be the challenges, roadblocks or setbacks in this journey.

This world of Mohanji is also characterised by a global family - cutting beyond boundaries of country, race, religion, economic strata or any other man-made boundaries - united by love, compassion, kindness and a shared passion for Mohanji's grand vision that keeps unfolding each passing year.

2022 marks ten years since Mohanji plunged full-time into service, leaving behind his corporate career. He has

founded various organisations in this period, each with a distinct focus and character. Almost all these organisations are run by volunteers that draw inspiration from Mohanji and are motivated to contribute their time, skills and resources to make a positive difference. Thousands more connect to Mohanji through his teachings, talks, books, and humanitarian work around the globe.

Collectively, these organisations have a profound impact, be it through charitable activities, traditional art forms of Bharat, performing arts, corporate training, or transforming individuals through Mohanji's most essential teaching, "Be You!"

of Mohanji Foundation since 2019, I have had the privilege of a ring-side view of the explosive growth in our scale and scope of activities, even amidst the challenges posed by the Covid pandemic over the last two years! Just in 2021, we have seen new spaces come into our fold, a dramatic increase in our global outreach through online Yet, if someone chooses to observe closely, they will see programs, new program formats, a presence in newer countries and languages, and a slow but steady growth in recognition for the organisation as well as for Mohanji. I can already tell how fulfilling the coming years are going

> Some months back, in a casual conversation, I remarked to Mohanji, "It is amazing to see how our mission is growing." Mohanji then responded, "This is nothing. Just wait and watch. You have no idea how large this will all

> This 2021 Annual Report is an attempt to share this momentum and our excitement so that you too can appreciate the impact that Mohanji platforms are having on the world. We hope you enjoy reading it as much as we did in putting it together!





## Adding Value to The World

Mohanji Foundation is a global community that spans all 6 continents of the world, united by a simple motto - Adding Value to the World. The foundation is headquartered in Switzerland, as Mohanji International Foundation, a non-profit organization established under the direct supervision of the Swiss federal government. Mohanji Foundations are formally registered in 16 countries with a presence in over 80 countries around the world.

2021 was an eventful year for Mohanji Foundation. Coming after a very challenging 2020 when practically all activities were online due to the Covid pandemic, 2021 saw a mixture of online and offline events as the world began limping back to normalcy, of course, with varying degrees across regions. Mohanji Foundation adds value to people and communities through a variety of methods - guided meditations, kriya, practices, techniques, satsangs (good company) and illuminating discussions with the founder and guide, Mohanji. Mohanji's core teaching is

"Be You", i.e. a complete acceptance, appreciation and discovery of ourselves, and all these methods aid one's journey towards this state. Mohanji Foundation (MF) has centres and volunteers in various locations worldwide to make these activities available to seekers, catalysing their transformation and making their lives better. Over and above the countries with registered MFs, we are active in 42 countries of which 34 have regular activities month on month! Further, these activities are growing organically as more like-minded people unite and connect to a common purpose.

In the year gone by, a wide array of programs were conducted by trained acharyas, volunteers and Mohanji himself - over 9,000 (~2,700 in-person, ~6,400 online), bringing together almost 55,000 participants worldwide in 27 languages. Our activities are driven by dedicated volunteers, working both within their own countries as well as serving global teams. Furthermore, Mai-Tri practitioners contributed to almost 8000 sessions to date, enriching people's lives across the globe by helping them remove blocks from deep within, leading to alignment and self-healing.

## **Programs**

After the previous year of purely online programs, this year marked the return of physical programs with Mohanji. Six retreats were held - in Istanbul (Turkey), Divčibare (Serbia), a signature retreat at the Bosnian



pyramids (Bosnia & Herzegovina), Herceg Novi (Montenegro), Shirdi (India) on the occasion of Datta Jayanti and an exclusive fund-raising retreat in Dominican Republic. The retreats brought together hundreds of people searching for the truth within, sharing unconditional love and an important sense of community during challenging times of great separations and restrictions. Moreover, each retreat was followed by charity contributions. A great example was the series of events in Montenegro - Charity Evening in Lustica Bay, a visit to a children's shelter in Bijela, a visit to the dog shelter 'Kotor & Tivat' and a visit to the National Kitchen in Bar.

In addition, through the year, Mohanji conducted several open satsangs, offline and online, especially on special occasions such as Maha Shivaratri, Ram Navami, International day of Yoga. This year also saw an active outreach to audiences in languages such as Spanish and Mandarin, as enthusiastic audiences lapped up Mohanji's presence, albeit online, with the aid of skilled translators!

In addition, thousands of online satsangs and meditations were conducted by Mohanji Acharyas and volunteers. Many global programs were conducted, like those to celebrate important festivals of Bharat (e.g. Ram Navami, Hanuman Jayanti, Navratri, Datta Jayanti to name a few). Several thematic programs were organised (e.g. Face your Fears, Unleash your Inner Shakti) as well to enable people to handle these turbulent times.

## Mohanji Centres of Benevolence

The vision for Mohanji Centres of Benevolence involves the creation of physical spaces that demonstrate kindness, harmony of nature and a peaceful co-existence of all beings of nature. In other words, these spaces would be a living demonstration of the essential teachings of Mohanji, i.e. the principles of the eternal Dattatreya tradition.

Mohanji's vision is to create a network of such spaces around the world, so that they provide places of stability and upliftment to everyone connected to Mohanji and also to visitors wanting to experience deep transformation.

Mohanji Foundation already has such spaces in India, Slovenia and Canada that are in early stages of development. In this year, new spaces were acquired in South Africa and Australia, marking our presence in 5 continents already! The year of 2022 is expected to see development in these spaces as the Centres begin to take shape and start hosting activities in a step-by-step manner.



## **New Registrations**

The year 2021 saw new registrations in Montenegro, Slovenia and Malaysia, bringing the total number of registered MFs to 16. Each such establishment is a statement in the country about how we intend to add value to the local people and community, as well as a sign of our commitment to the long term. Further, many more countries in Europe and Asia are currently in the process of registration so that this number would be much higher in a year's time!

### New launches

Meditations:

One of the most important means of outreach to people is through the guided meditations of Mohanji. Starting from the first meditation (Power of Purity) in 2007, Mohanji has provided a number of meditations, all available free for download, bringing peace and transformation to millions of listeners over the years.

In 2021, Mohanji released a new meditation - the Shree Miraculous Days with Mohanji (to Serbian and Malayalam). Jagannatha Meditation aimed at transforming the practitioner through the power of bhakti yoga: devotion, unshakable faith and love for their deity.

Meditations were translated into various new languages, such as Albanian, Bulgarian, Danish, English, Farsi, German, Mandarin, Serbian, Slovenian, Thai, Turkish and Ukrainian. In total, Mohanji meditations are now available in 41 languages on various platforms - the official website as well as external platforms such as Insight Timer.



### **Books**

Mohanji's books provide readers with the essence of his teachings and an easy way to connect with him. The year saw the launch of Silence of Shiva, the long-awaited sequel to Mohanji's signature book, The Power of Purity. External publishers took interest in the Power of Purity. As a result, Penguin Random House India published Power of Purity (English) while Olive Publications published Power of Purity in Malayalam.

Three books in a new format - that of rich coffee-table books with quotes and pictures of Mohanji were also launched this year. These were themed collections with the names - Mind, Success and Truth.

Several language translations were also published during

Mast - The Ecstatic (to Serbian, Spanish, Tamil and Malayalam)

The Power of Purity (to Slovenian, Marathi and Tamil)

## **External Events and Collaborations**

Mohanji Foundation established an important collaboration with the Divac Foundation, uniting to make a difference to the world through their shared humanitarian values, especially in the Balkan region and also in the USA. This collaboration led to a landmark event - a weekend pilgrimage to Kosovo, a historically, culturally and spiritually important region in the Balkans. This pilgrimage was a joint effort of three organisations: Ana & Vlade

> Divac Foundation, Novak Djokovic Foundation and Mohanji Serbia Association.

> Over the year, Mohanji was invited to a number of platforms and events. The start of the calendar year 2022 saw Mohanji participate again in the "Nila Aarati" - a prayer of respect to the river Nila (also called Bharatapuzha) in Kerala, India. He had inaugurated this ceremony in the previous year.

> Mohanji was also invited to be the spiritual advisor for the Shree Jagannath Temple Trust in the UK. This trust is seeking to bring the Lord Jagannath temple (from Puri, Odisha, India) to the UK to spread the mes-









sage of love and compassion to the world. This collaboration also led to the historic visit of Mohanji in early 2022 to the sacred Shree Jagannath temple in Puri, where Mohanji established close bonds with both the chief priest as well as the Maharaja of Puri.

Mohanji spoke at several events espousing his message of a cruelty free lifestyle and plant-based food, most notably at the Vegan India Conference.

During his stay in the Balkan region, Mohanji met with the Ambassadors of India to Serbia, Slovenia and Croatia, laying the foundations for long-term partnerships between Mohanji Foundation and the Indian embassies in the region.

## **Special Highlights**

### **Festival of Consciousness**

The first-ever Festival of Consciousness took place in July in Belgrade, Serbia. Mohanji envisioned a festival at this time as a way to empower people from the shackles of fear to experience freedom, in an atmosphere of joy and celebration.

This festival was organised within a very short period of time, keeping the dynamic Covid situation in mind, and to also utilize the auspicious occasion of Guru Poornima, a full moon night that is special for elevation in awareness. The first festival set the stage for a series of more such festivals and more, aiming to bestow upon the global community an opportunity for personal transformation through the practice of various techniques and methods given by Mohanji, but in an open-air fun format. This event was also special as it was entirely choreographed by a core Mohanji Foundation team, driven by conviction and great teamwork, and the appropriate use of external professionals. Team members from Balkans, UK, USA, India came together to achieve new firsts such as our own kitchen, our own music band and several such features that enriched the whole experience.

The festival also provided a showcase for all the major Mohanji platforms and allowed people to appreciate the full breadth and depth of Mohanji's vision. This innovative idea of shifting from standard retreats to such large gatherings heralded the success of a new format, and more such festivals are being planned in 2022 across Mohanji platforms.

Mohanji International Mohanji International 22 2021 Annual Report 2021 Annual Report 23

## **Empowered**

Soon after the Festival project was completed, Mohanji launched a brand-new program series, with a twist. Shifting away from a large open-air gathering format of a festival, he envisioned a new online course called Empowered. As he explained, his objective through this series of online programs was to handhold and guide sincere seekers to higher levels of awareness, and eventually lead them to a level of Mastery, i.e. a state where their minds dissolve and they are set clearly on the path to liberation.

The first Empowered program was conducted in September, followed by the next one in December. Through these courses, Mohanji guided people through his words, his presence and through special techniques that created extraordinary impact on the participants. People from around the world participated in these programs, relishing the opportunity to enjoy virtual one-to-one sessions with Mohanji via Zoom. This program also saw the launch of parallel multi-language translations, thereby opening up this program to a much larger audience. Further, Mohanji dedicated sufficient time in the programs for Q&As, thereby allowing people to interact with him one to one and clarify their various questions. Further, post the Empowered 2.0 session, Mohanji addressed the participants every two weeks to ensure that their learning and progression stayed steady and they were ready

for the next course. These courses are also made as online video courses for people to benefit from, at later times making it our first move towards e-learning courses.

As many participants attested, their level of stability, purpose and internal peace grew substantially.

### **Testimonials**

"I liked Mohanji's incredible wisdom, clarity, crispness and practicality. Great, great program!" - Mirela, Serbia

"The program came at the right time of my development, it was just what I needed to come further in my journey towards finding my true self. I finally feel that I am on the right path. At the age of 67 after a lifetime of trying I finally found the teaching I needed. I am extremely happy that Mohanji have given me this opportunity to gain my highest potential in this life. I am very thankful." - Søren, Denmark

"More clarity on how to proceed in my everyday life. I am very happy that I can be part of this program." - Jana, Germany

"I have gained more inner peace. Understanding of others and myself. To be me. I learned that it is all in us and that





I focus more on being in the present. How to start dealing with fears and controlling anger. I know I still have to go a long way. It was so inspiring and full of positive energy, which I cannot even describe with words." - Simona, Slovenia

## Honours and Awards

Mohanji Foundation Serbia received the Certificate of Benevolence for the second year in a row, issued by Company Wall Business, an organisation with the largest database of companies in the Balkan region.

Mohanji was awarded as "Most Influential Vegan" by PETA India, in recognition of his tireless efforts to encourage a plantbased cruelty-free lifestyle as an ethical, health, and environmentally beneficial choice.





## ACT Foundation: Walking the path of humanity with kindness and compassion

ACT Foundation (ACT) is a global charity community that operates in many countries across Africa, North America, South America, Asia, Australia and Europe. ACT's causes and projects are wide and varied, encompassing small initiatives led by an individual or small group to more extensive projects in partnership with other organizations.

## **Summary:**



45,685 meals served



81,086 kg of food distributed to humans



19,928 kg food distributed for animals



1,445 fruit trees planted



## Impact and highlights

- Many ACT teams joined 'Fruit Tree Plantation Drive', a beautiful global initiative inspired by ACT Founder Mohanji.
- ACT started an initiative of delivering immune-boosting packs to the underprivileged people who need support in healthcare.
- ACT Foundation joined the 'Breathe India' campaign where oxygen concentrators were delivered to the Free Covid Relief Center of Arun Hospitals in Medavakkam, Chennai.
- Joined the 'Stand with South Africa,' an initiative

where many people were supported during devastating riots in South Africa.

ACT, for the first time, raised funds through Festivals. Funds were raised for little boy Bosko during the 'Festival of Consciousness' in Belgrade, Serbia. At the Festival 'Respect' in Dubrovnik, Croatia, ACT raised funds for school supplies for children in Glina, Croatia, and the 'Stand with South Africa' campaign. ACT participated in the remarkable 'Global Festival of the Arts' by the World Consciousness Alliance in Sedona, USA, to celebrate the essence of humanity and support ACT's causes in Latin America: long term project of Greenhouses with coherent water in the Andes in Peru, Vertical Farming in Brazil, empowerment of women in Ecuador, and dental care kit distribution with education in Cusco and Lake Titicaca in Peru.





- ACT Croatia organized a wonderful seven-day 'Summer holiday' for the children from the earthquake-stricken area.
- ACT Ecuador team held the first embroidery class.
   This workshop was for young women of rural communities in Ludo, giving them new skills and a new way to support themselves and be independent.
- ACT President Devi Mohan represented the foundation at the historic Parliament of the World's Religions for the second time. She spoke about the role of social service in our inner and outer transformation, how we as individuals could use our own life experiences to walk the path of humanity and cultivate the habit of kindness and compassion within.

## **Inspiring stories**

ACT volunteers in Serbia started a beautiful partnership with a cat and dog shelter - 'Green Paws Association'. The first joint action was cleaning the banks of the river Tamiš, Serbia. Their goal was to first clean part of the river from waste and then plant as many seedlings of poplar, willow, and mulberry (indigenous species from this area). This initiative had the most unexpected result; beavers returned to their natural habitat a year after this environmental action.

Beavers were exterminated from this area many years ago by humans, primarily because of their fur. The last beaver was seen in Serbia in 1920 on the Danube. Cutting down forests along the river, the rest of the animal world started to disappear slowly.



Now their presence is recorded along the river Tamis. In addition to beavers, the wild world is flourishing, and there are storks, gray and white herons, wild ducks, turtles, frogs, and many other animals whose population is growing in this part. The plan is to plant more trees in the coming period and thus help Mother Earth and Nature to heal.

ACT Volunteer, Maja Halasev



Hillbrow in Johannesburg was once a prestigious thriving upmarket area. Today it's devolved into an abyss, a slum of poverty, drugs and despair. White angel wings representing Ammu were painted on a wall to bring hope and love easing the pain and suffering of those helpless.

A young boy joined us while we painted and started talking about his life in Hillbrow quite candidly. He spoke about the hardships and traumas that no child should face

He explained that he has turned to drugs and alcohol to cope with his life. The alcohol numbs his senses so he can sleep at night as the dreams and memories haunt him continuously. He says he is a chef and makes food for a living, but Covid has upset his business. He and his friends then joined in posing for a picture.

He asked why the angel wings were being painted on the wall. I said to remind us that there is always light in the darkness. That people care and want to help make a difference. That for all the pain in the world, there is also hope and love.



May Ammu's Angel Wings painted on the walls of this orphanage long continue to bring help, comfort, strength, support, love, care, kindness, compassion in mighty miraculous and bright ways.

ACT SA Volunteer Sjarn

The ACT initiative at Old Hill (Staro Brdo) Horse Sanctuary, an asylum for abandoned horses and other animals in Lapovo, Serbia, was a historic event. On 29 May 2021, a team of nature-loving people from different parts of the world, led by Mohanji, the Founder of ACT, gathered to share a powerful message with the world of our sacred unity with Nature and the importance of honouring and supporting any being as part of ourselves, no matter how sick, old, injured or weak it may be.

At 'Staro Brdo' Horse Sanctuary, these values are lived and reinforced every day – 10 horses, 7 pigs, donkeys, a buffalo, cats, dogs, goats and many other animals enjoy unconditional love and support. This Sanctuary operates solely on the goodwill of people, with no state funding or reliable financial support. In other words, they function based on grace and people of goodwill who recognize the beauty and value of such work, just like ACT did.

ACT Serbia team, joined by other members from ACT

globally, delivered a month of food supply (stacks of hay) for the horses and planted 9 fruit trees as part of ACT's Fruit Tree Plantation Drive.

This great teamwork among ACT members from the Balkan region, USA, UK, South Africa and our Founder and inspiration – Mohanji, will remain etched in our memory as a beautiful experience that expanded our hearts.

Devi Mohan, ACT Foundation President





## Act 4 Hunger: Alleviating hunger across species

ACT 4 Hunger (A4H) is a global initiative of the Mohanji International Foundation (MIF). Created in early 2020 as a platform for food service activities conducted by MIF and selected partner organisations to alleviate the hunger of all types of beings, Act 4 Hunger is characterised by two key features: a) serving only plant-based food, and b) serving food without any manmade boundaries such as religion, nationality, or species.

## **2021 OBJECTIVES**

- · Increase activities in each country
- Expand activities to more countries
- Launch the Act 4 Hunger website
- Expand visibility of A4H via social media and other platforms

## ACHIEVEMENTS & ACTIVITIES IN 2021



Meals served: 478,659 (223,766 in 2020)



Total Rations donated: 254,842 Kg (65,131 in 2020)



Rations donated to people: 171,582 Kg (37,206 in 2020)



Rations fed to animals: 83,260 Kg (27,925 in 2020)



Number of countries: 33 (23 in 2020)



### Rations Rations No. Meals Total to Country Served to People Anima People (kg) (kg) (kg) Bangladesh Bosnia & Herzegovina Brazil Canada Columbia Croatia Denmark **Ecuador Egypt Ethiopia** India Iran Macedonia Malaysia Mauritius Montenegro Nepal Peru **Philippines** Qatar Russia Serbia **Singapore** Slovenia **South Africa** Spain Sri Lanka Turkey UAE UK USA Venezuela **Vietnam**

**TOTAL** 

**COUNTRYWISE ACTIVITIES** 





## **ASIA**

A4H activities occur in Bangladesh, India, Sri Lanka, UAE, Qatar, Iran and Turkey. A4H served meals and supplied groceries to thousands of people, and provided tons of food to animals and birds. This food was a lifeline to many homeless and daily wage earners.

India: A4H team set up kitchens in Maharashtra and a leprosy colony in Delhi through the Livelihood project. Currently, A4H activities are occurring in many towns and cities in 16 states in India.

Bangladesh: A4H volunteers regularly serve freshly cooked food to the poor people and pilgrims at the Kali temples in Dhaka and the ashrams at Barudi & Cumilla. Groceries are also supplied to many low-income families in rural areas.

**Sri Lanka**: Volunteers have been active in the districts of Matala, Kurunagala and Kegale, serving dry rations, food packages and clothes to sick, disabled, elderly and underprivileged people.

## **AUSTRALIA & SOUTH-EAST ASIA**

A4H is currently active in Australia, Malaysia, Philippines and Singapore.

Philippines: A4H activities are happening weekly in the Philippines in Roxas city and the surrounding areas and seven localities in the coastal cities of Cogon, Culasi, Libas, Gabu-an and Pontevedra. New T-shirts have been donated to children who are developing a greater awareness of hygiene, cleanliness, and plant-based food benefits.

Malaysia: Impoverished families are supplied with food essentials, and children are fed regularly in and around Kuala Lumpur, Penang and Sabah. A number of animal shelters in and around Kuala Lumpur and Penang are supplied with dog and cat food regularly.

Australia: Food and grocery items are donated to Asylum Seekers Resource Center across Sydney and Melbourne. The support extended has benefitted hundreds of people and allows them to live with dignity.

## **EUROPE**

A4H is active in Albania, Bosnia and Herzegovina, Croatia, Denmark, Finland, Macedonia, Montenegro, Serbia, Slovenia, Spain, Russia and the UK.

Serbia: A4H teams direct most of their activities to help socially disadvantaged families living in difficult conditions, especially those with lots of children. Direct visits were made to these families to donate food to cover their food needs for at least a week.

Serbian teams donate food to centers for people with disabilities in Belgrade, Novi Sad, Subotica, Zrenjanin, Kikinda, Sremska Mitrovica, Kragujevac and Valjevo.

Russia: The volunteers have visited homeless and disabled people at homes and shelters in St. Petersburg as well as various places in Siberia, including Khakassia and Krasnoyarsk. The teams have been serving vegan food like rice, pasta, beans, fresh vegetable and fruits.

United Kingdom: Cooked food and rations are being provided to low-income families, the homeless and rough sleepers in various locations. The UK team also supports local food banks and homeless shelters by providing food rations and food packages. They work closely with an animal sanctuary and rescue centre, donating food and

## **AFRICA**

A4H has conducted activities in Ethiopia, Madagascar, Mauritius and South Africa.

South Africa: The team provides ongoing weekly support to

providing voluntary support to plant fruit-bearing trees. tres, clinics, children's homes and homeless shelters are covered in KZN, Johannesburg, Pretoria and Durban.

> Ethiopia: Every month, up to 200 home-cooked meals are served to the homeless. Activities are carried out in Addis Ababa, Entoto, Hawassa and Sodere, where volunteers serve food to the children, orphans, homeless and animals.



over 300 children in Shumbashaba, 500 children in Sandown High School, and four baby shelters in Pretoria, including the Rock of Hope shelter, a place of safety, a nursery loving home for abandoned babies and toddlers. The babies are served with baby food and the older children with fresh food.

Weekly activities also occur in Hillbrow and KZN (KwaZulu-Natal), where the homeless are served in kitchens and at Olievenhoutbosch Disability home, serving the disabled.

Monthly activities happen at a Cerebral Palsy Shelter Home in West Rand by serving fresh fruit and vegetables. In Forsburg, over 200 homeless people are served food. Activities also take place in Lenasia, Eikenof Homes, Inqolobane Children's Home and the House Group in Cyrildene. Schools, community cen-

## **NORTH & SOUTH AMERICA**

A4H activities occur in Canada, Brazil, Columbia, Ecuador, Peru, USA and Venezuela.

Canada: The team works with different food banks and homeless shelters in Toronto, Brampton, Orangeville and Sherburne. The volunteers collect and donate non-perishable food and freshly cooked food to the homeless, women's shelters, youth shelters, food banks and low-income families in these areas. Food for wild birds and animals is provided each day.

The team has extended a helping hand to countries like

Mohanji International Mohanji International 32 2021 Annual Report 2021 Annual Report 33 India, Venezuela, the Philippines, and Peru by providing and have helped to serve local communities. The volunmuch-needed funds.

USA: Activities occur in Connecticut, Florida, New York, New Jersey, Michigan, Iowa, Maryland, Virginia, Houston and Frisco, Texas, California's Bay Area, Chattanooga TN and Los Angeles, California. The teen volunteers have been raising money through 3D printing workshops

teers in Texas have been helping victims of hurricanes in the region. The volunteers serve food in homeless shelters, soup kitchens, animal sanctuaries and community centres.

The team actively supports initiatives in multiple countries in South America such as Peru, Venezuela, Ecuador, Colombia and Brazil.







Peru: Volunteers support the Saving Lives project to 3. Media and marketing help the indigenous people in the Cuncani region near Machu Picchu. It is an empowering project, providing sustenance to more than 600 people. Our teams will be helping to build two greenhouses and supply Coherent water to grow vegetables in this drought-hit region.

Brazil: Volunteers serve the Yawanawa tribes in the Brazilian state of Acre by providing rice, flour, cooking oil, pasta, fruits such as apples, mangoes, tangerines and melon. Cooking gas was provided to families. In addition, hygiene products and pharmacy supplies were distributed.

## PLANS FOR 2022

- 1. Increased activity:
  - a) More significant activity in each country
  - b) Operating in more countries
- 2. New initiatives
  - a) Develop livelihood projects by expanding food kitchens in India
  - b) Explore the possibility of creating a food bank in the UK

- a) Expand visibility through more updates and interesting content
- b) Share more human interest stories to demonstrate the real impact that A4H is having on the underprivileged
- c) Communicate with supporters and donors more regularly via newsletters and other means of reporting
- 4. Establish affiliations with food banks/supermarkets/ food distributors in order to secure long-term supply arrangements that can be scaled around the world.
- 5. Associate with corporates/ businesses to partner for sponsorship



Mohanji International Mohanji International 34 2021 Annual Report 2021 Annual Report 35



## Caring beyond man-made barriers - creating a kind world for all

Ammucare is a registered nonprofit organization established in India in 2003 by Mohanji. Ammucare provides resources and services such as food, shelter, clothing, medical care, education and other means of support that empower and uplift the helpless and needy.

## Highlights:

- On Mohanji's birthday, 7088 beings were served through annadaan, vastradaan, along with cleanup drives, etc.
- During the 2nd phase of Covid, over two hundred thousand people across locations were helped.
- Through a week-long happiness drive for Guru Purnima, 34000 people in 14 states, including a new state, Rajasthan, were served.
- Gurulight, in association with Ammucare, conducted an annadaan at spiritual power centres during this auspicious period of 16 days (21st Sept to 6th Oct), honouring our ancestors 38000 people and beings were served across 19 locations.

 With the support of Goonj, dry ration kits were distributed at various cities like Delhi, Kolkata, Bangalore, Maharashtra, etc.

### Annadaan

- Special 3 day annadaan at Baba Balak Nath temple, Mohali was done serving 900 people.
- Mahashivratri celebrations at Srisailam, another holy place where 3300 people were fed over a span of 3days.
- Gangapur food seva was done for one and a half months
- Regular food seva by Amma's kitchen, Ganeshpuri kitchen and Shirdi catered to more than 300 people every day
- Khichdi Dhaba at Bangalore Weavers Colony with Goonj served food to Aangan children and slum ar-
- 'Meal of Hope' was served in Jammu for more than 60+ days during covid.
- Leprosy Colony in Varanasi was supported with dry ration kits and blankets.

## **ACT 4 Education**

### Mohanji Ka Aangan

- Ammucare supports 8 Aangans, helping with the education of underprivileged children.
- 8th Aangan was opened in Chennai with 31 girl children.
- Skills of self-defence, dancing, music, English speaking, art & craft, drawing, colouring, computer and tutorial education were conducted in various aangans.
- Students are encouraged to take part in various Ammucare activities such as Fruit tree plantation drive, Annadaan etc.



Animal care

**ACT Shipra** 

 Animals, birds, cows, monkeys etc., were fed at Sanjay Gandhi animal centre, Delhi.

Toilets were renovated in rural schools in small

Shoes, bags, notebooks, reading books, clothes, etc.,

were provided to more than 1000+ students.

Ammucare supports the WAG Goa team in looking after abandoned and injured animals.



## Ammucare Achievers Award (AAA)

Ammucare rewards meritorious students and helps them with continued education. 13 students were supported under this project.

## ACT 4 Health

- 187 healthcare workers in Bangalore were provided with PPE kits
- 8 Oxygen concentrators installed in a Chennai hospital
- Funds provided to help in critical operations, regular

medicines and health kits for people in need.

- SMGC cancer hospital children ward was supported in Jammu.
- The Kerala team supports palliative care treatment to patients with necessary provisions.
- The Maharashtra team supports 4 old age homes (Beghar Nirvara)
- Eye checkup camps, dental hygiene camps, e-shram card filling camps were held,
- Blood donation camps ensured the collection of 193 units of blood at Badlapur, Ulhasnagar, Thane & Aerocity, Delhi.

## **Environmental care**

 River Ulhas and other lake cleanups were done more than ten times this year, with tons of garbage being disposed of.

## Home for seniors

- Mohanji home for seniors in Thiruvannamalai was inaugurated with the ground and first floor, which houses ten seniors now.
- Mohanji Bhawan in Orissa houses five senior citizens.

## **ACT fast ACT now**

- The Kolkata team contributed to Vastradaan when a fire broke out due to an electrical fault and helped many victims.
- The Maharashtra volunteers contributed to many helpless people during floods.

## **ACT 4 Women**

 Mohanpur scaled up with mask orders from UK & US, enabling women empowerment.

## Atma Nirbhar

- Under this project, Aji Kumar from Coimbatore was assisted in starting his own grocery shop.
- Kanhaiya was supported with a vendor cart to expand his vegetable selling work.



## **ACT 4 Shelter**

- 5135 people were provided with clothes and necessary essentials, blankets etc.
- Blankets were distributed at a leprosy colony in Varanasi.

## **Ammucare Stats-2021**

ITEM	QUANTITY OVERALL
Humans Served	470721 people
Meals Served (A4H)	418618 kg
Animal Served	58711.34 kg
Dry Rations Served	49995.3 kg
Fruit Tree Plantation Drive	30,252 trees
Health/Sanitation	5905
Clean Up Drives - River, Dam, Parks cleanups	12
Vastradaan	5135 people
AAA (Ammucare Achievers Award)	13 cases of education fee







## Mohanji Home for Seniors: Providing a safe, secure and loving home for abandoned elderly people

"Feeding any being – humans, or beings in nature like birds, animals, fish gives a tremendous amount of grace to you, and in turn, it helps the lineage karma. Similarly, taking care of the sick and the old, abandoned children, abandoned women, etc. also helps. All these acts will help in the reduction of lineage karma" - Mohanji

A special highlight of the year 2021 was the launch of the Mohanji Home for Seniors in Tiruvannamalai, Tamil Nadu (India). Mohanji first envisioned this project sometime in late 2018 with the noble intention of providing a safe, secure and loving home for destitute and elderly

people, many of whom have been abandoned by society.

The significance of this project lies in its noble intention of serving the elderly unconditionally. Furthermore, serving elderly in a power centre like Arunachala is equivalent to serving the siddhas that inhabit the sacred town of Tiruvannamalai. Mohanji often says "God and Guru can come in any form, so never miss an opportunity to serve them."

Though the inauguration function was held in January 2020, construction work was unfortunately delayed due

to the Covid pandemic. Eventually, work started in earnest in December 2020 and continued thereafter in 2021. Though faced with several obstacles and delays, especially given the deadly second wave of the Covid pandemic in the first half of 2021, the grit and determination of the team, coupled with Mohanji's unflinching support and guidance, ensured that the building was ready for occupation by August 2021.

The project's commencement pujas (rituals) were conducted on the auspicious occasion of Krishna Janmashtami, the birthday of Lord Krishna (also the death anniversary of Ammu, Mohanji's daughter who passed away in a tragic road accident in the year 2000). Shortly after these purification ceremonies, the Home opened its doors for the first set of sadhus on 1st September 2021.





Starting with 7 Sadhus, the Home has grown steadily to house around 15 elderly people as of January 2022. They are provided with a safe and loving space, freshly cooked meals, and tender attention from the staff at the centre. Regular medical checks are being conducted by Ammucare's volunteer doctors, along with the necessary tieups with local doctors and medical institutions for any suitable interventions. The Home has regular meditation activities; traditional festivals are celebrated and regular poojas are conducted to worship the holy mountain Arunachala as well as the countless siddhas of Arunachala.

Late in the year 2021, Mohanji visited the Home and spent time with the seniors. He also provided additional guidance to the project team so as to complete the rest of the ongoing construction work on the higher floors. The team is working with great focus on this goal and expects to cross this milestone in the year 2022 when the entire building is completed and can then house 60+ seniors in a loving environment no different from their own homes.









# Early Birds Club: Purpose and selfimprovement on the path of becoming your Best Self



Early Birds Club is a global platform where individuals from all walks of life participate in waking up early and inspiring each other to utilize the golden hours (3 am - 6 am) for self-improvement and prosperity! The focus has been on building programs aimed at enabling participants to strengthen their sense of purpose and enhancing engagement and participation within the EBC platforms globally.

## Launch of EBC Mobile App

After months of due diligence design and development activities, the EBC App was piloted in November 2021 and thereafter launched. The main objective of this app is to bring together the multiple EBC groups around the world into one platform and continue to add value as well as enable purposeful living for many worldwide.

## Main features of the EBC app:

 It brings together the multiple EBC platforms under one umbrella.

- Better data security than WhatsApp as the members' contact details would be private.
- Easier access to the three leading clubs book reading, conscious eating, fitness & yoga.
- Easier access to Mohanji podcasts
- Opportunity to contribute, comment, like, share relevant & interesting articles/messages/videos in a seamless way
- The app is available on both iOS & Android platforms.
- Potential to be used as communication & messaging platform

Still in its early days, there are exciting plans in store to grow the member base on the app as all the EBC activities transition to the app in the early part of 2022.

Besides the daily routines, the Club also organised a number of programs to add value to its members. Some highlights:

*Beat the tamas challenge:* A 41-day group challenge during Q2 2021 aimed at aiding participants to jumpstart their early morning routine and break out of their regular routines to embrace a more active purpose-oriented lifestyle.

Raising the bar – Be Your Best Self: A 4-week long paid paid program in partnership with the Invest In Awareness team. This program was oriented in enabling a higher level of self-awareness among participants.

sessions. Each day brought clarity on many aspects of our journey. A lot of reflections. I was waiting for all the sessions."

- Krishna Kumar M

### Couch Potato to Fit Cucumber Challenge:

This fun 21-day fitness challenge in June 2021 saw several participants actively share and inspire other members to join in by sharing their daily fitness routines (with pictures!). This included embedding the challenge to their daily life, from commuting to the office by foot, hiking up a hilltop with friends and family, and trekking in the forest with surprise (but safe) encounters with wildlife.

### Conscious lifestyle quiz

A global 7-week long quiz program in the last quarter of 2021. Through regular self-assessment and contemplation, participants developed a self-improvement plan based on awareness of one's constitution.

### Other initiatives & activities

The EBC Book Club saw participation from over 150 members. Book reading sessions included 14 renowned and path-breaking books, covering a range of topics aimed towards self-improvement and transformation.

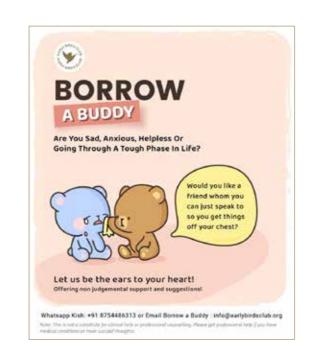
EBC Fitness & Yoga team hosted & conducted a special Yoga program to commemorate International Yoga day on June 20th. The Singapore EBC team conducted a special musical program.

## **Testimonials**

From Raising the Bar program

"Overall, the experience of the program was amazing. The material was superb. This has helped me to be more aware of each situation, to accept a situation/ person without much judgement. It has helped me contemplate and be more aware of each situation, emotions we go through in life and the solutions for that." - Soumya Mohanan

"Most of the sessions had many topics that made me reflect on my present situation. This is a wonderful program with very useful









## Online programs

Several online programs were held, with the objective of adding value to the participants, enabling them to strengthen their sense of purpose as well as enhance engagement and participation within the EBC Balkan platform. All the programs were theme-based, such as:

### • Growing Up In Harmony With Nature

 A well-known nutritionist and a yoga teacher shared their knowledge and experiences with tips for a healthier lifestyle.

### • Effective Communication

- Common communication problems were identified and discussed with a certified NLP trainer and an HR consultant.
- The Divine Aspect of Women
- An author of a book on motherhood and a medical gynaecologist spoke about parenting techniques,

healthy relationships with children, and how to appreciate pregnancy and go through it healthily.

### Activists Speak

- Knowledgeable vegan activists from Serbia highlighted the importance of veganism. Three vegan recipes were shared along with the exciting news of the founder's (Mohanji's) most recent PETA award.
- 'Beat the Tamas' challenge (3 cycles) & one yoga challenge
- Inspired by the EBC global group, 'Beat the Tamas' challenge was replicated as a free program in the Serbian language in three cycles.

To recognize the work done by all the volunteers, a Volunteer Appreciation Certificate distribution took place at the retreat with Mohanji in Serbia.

## **Balkans Kids Club expands!**

As is the case with adults, Early Birds Club Kids (Balkans) is a branch of the EBC Kids global platform, adapted for Serbian-speaking families with kids. Kids from 5 to 12 can join as members for free and enjoy various activities based on empowerment and creativity. EBC Kids aims to treat kids as future leaders of the world, guiding them to stability, compassion, benevolence, and self-confidence.

In 2021, the EBC activities were introduced through a Kids club for a whole school year in a kindergarten in Serbia. It had its first Kids activities in a retreat with Mohanji in Montenegro. This club participated in a Kids

## **Testimonials:**

"Great choice of guest and theme. Beautiful, smart, eloquently articulated. It was a pleasure to watch and listen to. Congratulations."

Zoran Cipek (via Facebook), a listener of an interview with our guest Ermina Tahirovic, on the theme, Growing Up In Harmony With Nature.

EBC energized me, made me ready for the day, and it gave me insight into how much I can win over myself. The



Summer Camp organized by the Kids Cultural Center in Serbia. In addition, there were 12 online workshops. The kids also participated in the Festival of Consciousness with exclusive activities.

morning exercises that the club offers are phenomenal because my day starts with deep gratitude, with awareness about who I am, what I am, and prayers that guide us to feel unity with the whole planet. The rest of the club's exercises are physical workouts, drinking water, showering early in the morning and meditation.

The year 2020 since the club's inception was more like a stabilization period for me. In 2021, the club only rooted more deeply in me everything I have become, from a sleepy, lazy person to an awake, diligent person with a lot of strength and energy, which I share with my family, sur-











roundings, work and friends. I wake up around 3 am and wait for the first sun rays. The energization of the first sun rays is strong. I indeed feel different, stronger, better, more ready, and my life became neat.

What I also learnt is that it's very important to sleep early. Early morning showering, drinking fresh water and physical workouts that the club offers helped me a lot.

Thank you to EBC and everyone who made sure this club exists! I think I will remain a member forever."

• Marijana Milanovic, an EBC Balkan member





## Highlights

## **Launch of Official EBC Teens Website**

The official website was launched successfully through Youtube with Mohanji on the New Year 2022! Shrikar, the EBC Teens Global Ambassador, conceptualized and created this website - Teens.earlybirdsclub.org. This website has links to EBC Teen's blog articles, to descriptions of events and honorees, to an eye-catching "Join us!" It is the one-stop-shop for anyone who seeks information about EBC Teens!

## **Heritage Day Celebration**

The first EBC Teens 2-week Heritage Day Celebration was split into four overall aspects: language, literature, arts, and food. Various cultures, including Tamil, Dutch, Marathi, Sindhi, Punjabi and more, were showcased!

## Mindfulness Matters (Weekly Meditation Events)

This weekly event emphasizes a vital aspect of EBC: mindfulness through meditations, discussions, and other activities. It provides a platform for teens to unwind and destress from their busy weeks.

## Fruit Tree Planting in Redding, CT

EBC Teens with ACT Foundation USA planted as part of ACT's Fruit Tree Plantation Drive at Do Ngak Kunphen Ling (DNKL) in Redding, CT. 5 EBC Teens from around the USA East Coast met for the first time in person!

## Other events

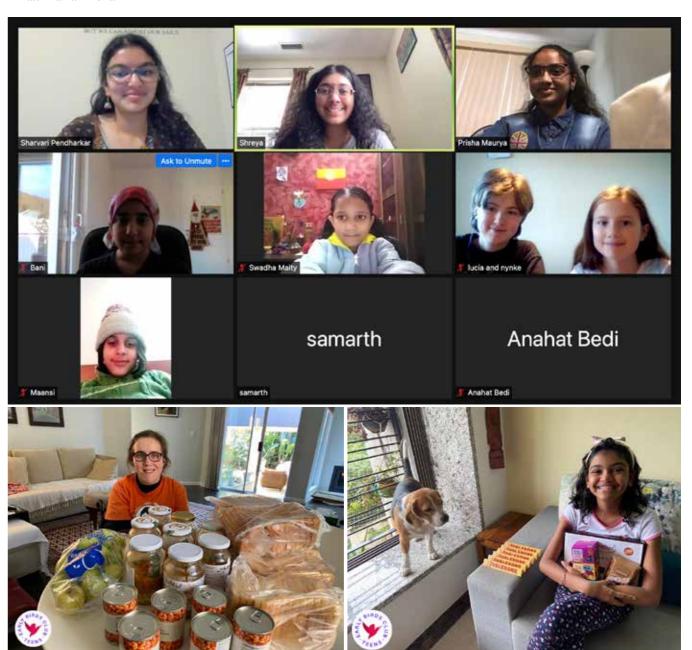
EBC Teens hosted many meaningful events. These include discussions about the Treatment of Animals in the Circus, Veganism, and Non-violence!

## **Testimonials**

The fruit tree plantation drive was a marvellous experience of reciprocating nature's love by the acts of afforestation. Some of the Early Birds Teens members got to see each other in real life for the first time! We drove to the plantation site with gardening tools and small trees. After we got there, it was just the process of digging a hole in the ground, gently placing the tree and filling in the soil that led to the successful plantation. It was a wonderful experience that brought us together and gave us a strong feeling of achievement. It was also a very controlled plantation, leaving the habitats and environment unharmed and improved. After a few hours in, we were fed a delicious home-cooked lunch and finished planting the trees. We would most definitely take part in it again and recommend this drive to everyone!



- Kashi and Prisha





## Highlights

- Launch of EBC Kids book Bedtime stories with illustrations by children
- The first EBC Kids book was created by author and illustrator Sheetal Durve and a dedicated team of volunteers launched by the founders Mohanji and Devi Mohan. This is a unique book of stories that sends a message of 'Dream big and you can achieve it' to every child in the world.
- Online events with experts and dignitaries
- Online programs, workshops, fun activities, uplifting discussions, motivational talks on various subjects by experts and dignitaries were organized and were hosted by kids and volunteers.
- Diet drama for kids with famous award-winning dietician Rama Mehta

- Story writing with a sequel of 'Dream on' with author-illustrator Sheetal Durve
- · Artificial intelligence for kids with Ruchi Prakash
- Empowering children through ancient Indian wisdom Ayurveda with Reshmi Pramod
- EBC Kids and United Nations Sustainable Development Goals (UN SDG)
- EBC Kids has adopted the UN SDG goal to prepare children to become powerful and purposeful citizens of tomorrow. Each month a new SDG goal was selected, and activities for kids were planned around them. EBC Kids participated in Global Goal Week, organized by The World's Largest Lesson, an organization that has taken the UN Global Goals to 160 countries. The kids took up some of the UN goals, spreading awareness among kids and families.
- Parent Support Program
- EBC Kid's parents got an opportunity to engage with



the club founder Mohanji and learn more about his vision for the club. Parents received insights on parenting techniques that bring out the best in children.

- Special Programs Healthy Habits and Awaken Mastermind
- A 14-day holiday workshop called Healthy Habits was conducted online.
- A unique intuition development program called 'Awaken Mastermind' was launched in which kids also learnt to read blindfolded.
- Heroic Mothers YouTube video series
- On Mother's day, a new video series called the Heroic Mothers brought forward stories of mothers who made their mark in history
- Achieved Milestone 50 Bedtime Stories Podcast

### **Testimonials from Children**

"My experience with EBC Kids is wonderful. Almost three months back, I joined this group. I came to know so many things. I love everyone's activity. It's full of knowledge: a new topic, a new theme, so many things to learn. I try

to give my best. Sometimes I take my mom's help; she is always my driving force. I also became the leader of the week for the first time. Beautiful experience. My friends in this group are very good. I love everyone's activity. I also enjoyed the award ceremony. I got some awards also. I feel very happy to be in this group and will continue to give my best."

### Swadha, 6yr old

"I had a lot of fun participating in the daily activities of EBC kids. I learnt many new things by participating in the activities. I also enjoy being a leader. I look forward to learning more."

### Spandan, 7yr old

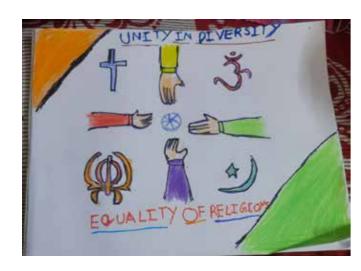
"EBC Kids is a very interactive group in which children are appreciated for each and everything they do. I was at first confused about what to do in this group when I joined. But then, my beloved friend Sree Ganesh guided me in this group. The activities were very engaging. When I joined, the leader was Swadha. At first, I didn't know she was posting the activities, but I came to know it after time. EBC is a very good platform to engage ourselves during this pandemic."

### Aryan, 11yr old

## **Testimonials from Parents**

Ever since Khyati joined EBC Kids, it has helped her to become an early riser. Unlike learning academics at school, which is highly competitive, the EBC Kids platform teaches kids to be more responsible citizens through their activities. Activities based on the UN SDG helped my kid broaden her knowledge on various ongoing issues the world is suffering and think towards solutions. As a next-generation kid, the EBC Kids platform supports becoming a future leader. Dream Big, one of the successful projects from the EBC Kids platform, helped her pursue her dream as an illustrator for the EBC Kids Book. The platform has provided the opportunity to make friends worldwide who are in the same age group and exchange ideas. Participating in weekly events improves her expressing her mind in a better way. Carefully designed daily activities enhance my kid's imagination and make her feel responsible towards her academics. It is highly important for kids who are future generation leaders to develop the qualities of compassion, love, and selflessness, and I am sure with EBC kids' activities. I can certainly say that Khyati is becoming a strong, confident, and responsible child.

### Anusha, USA, mother of 9yr old Khyati



"Within a month of joining EBC Kids, I could see changes in my son – his self-confidence and communication skills had improved."

Semanti Chakraborty India, mother of 7yr old Spandan

"My family was going through a challenging situation during the lockdown period during 2021, and my son Sree Ganesh, was badly affected by that. His daily routine was affected, and being locked at home made him so frustrated. At this time, we were blessed to get an opportunity to meet Mohanji and get introduced to EBC Kids. He became so positive in his behaviour and has been so active since he joined EBC kids. He loves to do the daily activities which are mainly based on SDG's of the UN, and I think this gives awareness of many new concepts which even we, parents, are unaware of. He has become more confident and responsible. It is also a great platform that helps a child to develop leadership qualities. I have witnessed exponential development in my son SreeGanesh. I am so grateful to EBC Kids. Thank You."

Uma Haimavathy S, mother of 11yr old MB SreeGanesh







In March 2021, Mohanji initiated a global movement called Fruit Tree Plantation Drive (FTPD) to impact our environment and all beings positively.

According to Mohanji, "Fruit tree plantation is not just an act of kindness, it is a social responsibility. This is giving the fruits of kindness to the coming generations beyond species. Fill the forests with fruit trees. Plant more fruit trees in and around your city. It brings sweet grace to our lives beyond time."

The aim was to plant 100,000 fruit trees across the globe in the year.

## Highlights

- FTPD established its unique identity through a website (fruittreeplantation.org), a FB page (www.facebook.com/The fruit tree plantation drive), YouTube channel with a special logo, banner and T-shirts.
- Mohanji did the first Fruit Tree Plantation in Slovenia in the land of the Mohanji Peace Center.
- Soon Fruit Tree Plantations happened in various locations throughout the world.
- A collaboration with the Central Security Force in Maharashtra enabled digging, planting, watering and maintaining almost 10,000 fruit trees.
- In India, little village children from schools, special needs children, elders from old age homes, and corporates supported this drive.
- Mohanji initiated the plantation programs with children from a special needs school in Serbia and specific gardens in Turkey.

- A special Fruit Tree Plantation drive was carried out for 9 days in December to celebrate Datta Jayanti in India.
- A 40,000 litres water tank was installed for the maintenance of saplings planted in Solapur, India.
- Currently, nearly 34000 saplings have been planted globally.

Country	No. of trees planted
Bosnia	123
Canada	26
Croatia	214
India	31844
Macedonia	5
Philippines	400
Serbia	616
Slovenia	25
South Africa	6
Turkey	113
UK	216
USA	211
Total	33,799







## **Testimonials**

Mohanji says Earth is our home; it has given us space to experience life and evolve. It is a platform where we can choose to love all the species and coexist by sharing our bounty.

There is nothing more beautiful than giving unconditionally. Giving keeps us free and brings abundance and liberation. Once planted and nurtured for two to three years, fruit trees will provide food, shelter, and wood to the generations to come. In a few years, they will be yielding fruits, satisfying the hunger of various species. A continuous food seva even when we leave this world. It's amazing. We also carry out our aim, "Loka Samasta Sukhino Bhavantu", in a small way.

Nirupama Chowdary, India







## Interview with Ana Divac

Founder, Ana and Vlade Divac Foundation

Ana Divac is an actress who graduated from the Academy of Drama Art in Belgrade, Serbia. In 1989, with the drafting of her husband, Vlade Divac, into the NBA, she moved to the U.S. where she was running several successful businesses. She got the award for "Most Successful Business Woman" on the West Coast in 2004.

In June 2007, Ana and Vlade, on the occasion of Vlade's retirement from the NBA, decided to focus and formalize their humanitarian and charity efforts of the previous 18 years into a Serbian registered organization. The Ana and Vlade Divac Foundation was created with an initial focus on addressing the problem of refugees and internally displaced persons still living in collective centers throughout Serbia, some as many as 15 years after fleeing their homes. In addition to supporting refugees and displaced persons, the Foundation is dedicated to creating better conditions for upbringing children and young people, the development of philanthropy in Serbia and social entrepreneurship. The Foundation spent more than 20 million USD for all implemented activities.

Ana Divac has received numerous awards for her philanthropic engagement and work of the Foundation, which testify to the continued commitment to building a society in which citizens take responsibility and understand the power of communion in solving social problems.

## 1. How long have you known Mohanji? How did you first meet him? What were your impressions?

I met Mohanji 7 years ago as a participant in a two-day retreat. I didn't know anything about him, I just came because someone told me that maybe he could help me solve a condition for which no one from medicine, or Western culture had a solution. But on the second day of the retreat, I recognized who he was, and felt unconditional love.

## 2. How would you describe your relationship with Mohanii?

My intellect is strong and I tried to understand within the framework of my knowledge, upbringing, culture and religion. I grew up in communism, where I learned in school that man created God, I am traditionally an Orthodox Christian, I traveled a lot around the world and met different cultures, but I did not know where and how to place Mohanji. It took me a long time to stop trying to fit him into any of my frames and just feel him as unconditional love and support.

My mother always told me that a true friend is only the one who would help you even at their detriment, without ever even telling you! And I thought — okay, those are such big standards and that doesn't exist. But now that I have Mohanji in my life, I have to admit to my mom that she was right again!

Mohanji is my best friend, but also the best friend of all people, and all that only unconditional love can be.

## 3. Did you connect to any particular platform that Mohanji created in terms of its vision?

He is so fast and absolutely focused on providing platforms for a very large number of people and interests.

My wish is for as many people as possible to find out about him, so that they have a chance to help themselves. I think that everything has already been written and said, and that Mohanji learns and guides people very well step by step, through practical practice on how to reach their greatest potential.

### 4. Have you read Mohanji's books? Your thoughts?

Every Mohanji's book is an expansion of me and an understanding of myself through yet another dimension I haven't noticed before.

Although, I must admit that more than anything I like to watch him in regular life surroundings and circumstances, and to witness that everything he says and writes he lives one hundred percent! And that inspires me even more, for me to be that in my life.

5. Since 2021, the Mohanji and Divac Foundations are officially associated. How do you see this cooperation evolving in the years to come?

Last year, my foundation "Ana and Vlade Divac" formalized the collaboration with Mohanji Foundation, although we have cooperated before. We share the same values and goals, and that is to help as many people as possible through education, through caring for people who are materially underprivileged or abandoned, empowering young people, and uniting people through true values of humanity regardless of religion, nation, race or any other trait which in society is recognized as diversity.

The beauty of Mohanji's teachings and acts is that we first of all accept ourselves as unique beings with all our virtues and flaws, so that we are then capable to accept all people and beings around us.

I like to believe in the *impossible* and make it *possible*, so I believe that cooperating with Mohanji has no limits. I see our collaboration as life's best adventure, which will benefit many people around the world.











## Gurulight: Raising ( Gurulight awareness through unique programs and publications

Gurulight brings quality publications, products and programs to the society at large. The publishing arm strives to bring in quality books and literature to inspire and educate people in moral and spiritual values through biographies and philosophical works of various authors, spiritual masters and noted public figures.

An eclectic mix of fragrances, yoga and wellness products, spiritual assortments as well as handicrafts made by poor artisans carefully curated from various countries are part of the products on offer.

The programs division organizes yoga and meditation retreats as well as regular tours exploring the rich, diverse heritage of communities.

## **Publications and Products**

2021 has been a fruitful year with some remarkable books being published along with translations in many languages. A new calendar for the year 2022 with exclusive pictures of Mohanji and inspiring quotes has been released.

## Silence of Shiva

This exciting release of Mohanji's much-awaited sequel to the classic, 'The Power of Purity' was launched at the inaugural Festival of Consciousness event in Serbia.

Coffee table books: A new category of books that are meant for introspection and reflection, with a themebased collection of quotes and pictures of Mohanji, 2021 saw the launch of three such books:

**Truth** 

Success Mind

## **Translations**

- Mast The Ecstatic (Serbian, Spanish, Malayalam)
- The Power of Purity (Slovenian, Marathi, Tamil), Miraculous Days With Mohanji (Serbian, Malayalam)
- Other Publishers: The Power of Purity (English with Penguin India, Malayalam - Olive Publications)

## **Programs**

The team has been active in conducting various programs and retreats in association with Act4Hunger, Ammucare and Mohanji Foundation.

In keeping with Mohanji's philosophy of compassion beyond species, the feeding encompassed all - renunciates, needy/old/sick people, cows, dogs, monkeys, fishes, birds, etc. Food was served at various animal shelters, including Sanjay Gandhi Animal Centre in Delhi, Welfare for Animals (WAG) in Goa, Gaushala in Jammu, Badlapur, Mumbai and Kabutarkhana.

## 1. Pitru Paksha Rituals

For the first time ever, Gurulight organized special rituals during the period of Pitru Paksha, considered particularly auspicious for offering prayers for the welfare of ancestors. These ancestral rituals were performed on behalf of many families worldwide at the following sacred sites:

- · Kashi Pisaach Mochan and Gau Ghat
- · Gaya Falgu River and Sita Kund
- · Puri Shwetaganga
- · Prayagraj Vasuki temple and Triveni Sangam
- · Gokarna Parashurama temple.

Special ceremonies and prayers were arranged in a number of temples in Puri, including Madhav temple, Preta Shila Shiva temple, Lord Jagannath temple and Bileeshwara temple. Lighting a hundred and eight lamps, chant- In 2022, Gurulight aims to reach out to a wider audience ing the Vishnu Sahasranaam and reading a part of the Bhagavad Gita was arranged on Mahalaya Amavasya (6th October).

In association with Ammucare, annadaan (food distribution) was performed, under the ACT4Hunger banner. Meals were arranged for around forty thousand beings across India. It varied from 3 meals a day at Rishikesh and Haridwar, to two meals a day in Varanasi to a single but wholesome square meal in Shirdi, Srisailam, Gangapur, Tiruvannamalai, and various locations in Mumbai (Dadar, Mahim, Ambernath, Badlapur and Ganeshpuri), Jammu (Kali Mata temple and Channi Himmat), Gauri Kund and Katra.

The volunteers reached out to many – leprosy patients and their children, sewage and street workers, migrant labourers, slum-dwelling families to transgender communities, homeless people on the streets and pilgrims/sadhus at various spiritual power centres. They also trekked deep into the Nalla Malla forest ranges to reach out to forty tribal families residing near the Ishta Kameshwari temple.

## 2. Navratri Homas

The sacred Nava Chandi Homa rituals were performed during Navratri, a period of nine days dedicated to the worship of the Divine Mother, at the following two ancient, powerful temples of the Divine Mother, Mookambika and Vindhyachal.

## 3. Datta Jayanti with Mohanji

The weekend program 'Datta Jayanti with Mohanji' was conducted in December. being the first physical program in India conducted by Mohanji in over 2 years, the program met with enthusiastic response from all over. People from various parts of India, Europe and the USA gathered to celebrate the auspicious occasion of Datta Jayanti in Shirdi, the abode of Sai Baba.

globally through programmes, publications and products.





Mohanji International Mohanji International 58 2021 Annual Report 2021 Annual Report 59

## Himalayan School: The Art of Self Expression and Inner Alignment



**Himalayan School of Traditional** Yoga (HSTY) is dedicated to propagating traditional yoga, i.e. the essence of yoga as per the original teachings codified in the scriptures by Maharishi Patanjali. HSTY has grown remarkably over the last year and had a series of memorable highlights.

Given the continuation of the Covid-19 pandemic across the world in the year 2021, HSTY conducted several programs and courses to help people cope with the situation. There were courses on pranayama, basic yoga lessons to induct newcomers into yoga practice, and specific stress/ anxiety relieving programs to aid people during the lockdowns.



Himalayan School

of Traditional Yoga

HSTY was also active at various Mohanji retreats throughout the year, bringing the joy of traditional yoga to participants. A standout event was the first-ever Festival of Consciousness held on 24th July 2021 in Belgrade, Serbia. Conduct-

ed in an open-air environment in the midst of nature, the yoga sessions involved a combination of various yoga asanas (postures) and pranayama (conscious breathing techniques), rejuvenating their body and mind.

2021 also marked the start of a series of special yoga sessions for children. The first such program was held during a retreat in Montenegro. This continued with the yoga sessions in the Kid's Corner during the Festival of Consciousness. A winter camp was held in January 2022, exclusively for more than 60 children, organized by the Kids' Center of Culture, Novi Sad, Serbia. HSTY also collaborated extensively with the Early Birds Club (Balkan) and Early Birds Club - Kids to "catch them young" and inculcate the values of yoga at an early, impressionable

The International Day of Yoga is always a special occasion to celebrate yoga and HSTY organized free online yoga sessions around the world. The teachings and values of traditional yoga were highlighted through these programs, along with a panel discussion. Where possible,

founding member of HSTY, was a speaker at the first International Yoga and Ayurveda conference in Zagreb, Croatia. Devi Mohan was also interviewed by the Founder and Chairman of Vieroots Wellness Solutions on World Mental Health Day. Later in the year, HSTY representatives met with the Minister of State for External Affairs and Culture of India, Ms Meenakshi Lekhi.

Overall, in a challenging year, HSTY made several strides



some in-person events were conducted, the most significant being a special yoga session for children with developmental and learning difficulties at a special school in Serbia. Mohanji himself led the teams of HSTY and Mohanji Serbia Association, interacting with the children, teachers, staff, and local Serbian media to share the vision and purpose of HSTY.

A special highlight of the year was the launch of a global collaboration with Vieroots, a new-age wellness company. As part of this collaboration, HSTY will offer yoga lessons to the audience of Vieroots as well as collaborate on research to personalize yoga interventions.

In 2021, HSTY also had the opportunity to showcase its presence at various forums. Devi Mohan, director and

towards the vision of spreading the knowledge and benefits of traditional yoga around the world.



Mohanji International Mohanji International 60 2021 Annual Report 2021 Annual Report 61

## **Testimonials**

"I think it is a great course because it gives many options for beginners. It is great to feel more flexible. I also like the way they really support you. The light yoga exercises are such a nice start, and once on your mat, you feel like doing more. It helps with building a steady practice. Thank you for designing this course. I hope there will be a follow up after a while."

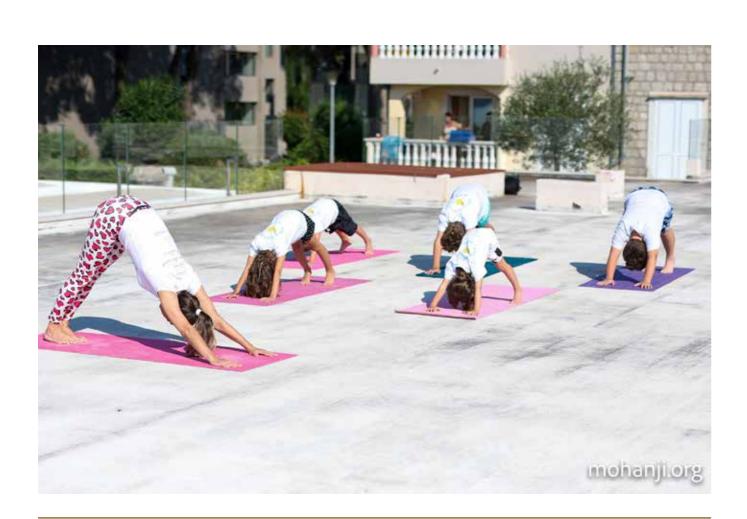
- Sita, Netherlands

"It was amazing to learn the traditional aspects of Yoga through HSTY. As a regular yoga practitioner, I find the traditional aspects very interesting and explorative. The cost was very nominal, and I would like to express my gratitude to HSTY for keeping the cost very low. I am looking forward to enrolling in the teacher's training course."

- Cini, Canada









## Himalayan School of Traditional Dance



Himalayan School of Traditional Dance (HSTD) provides a platform to connect to oneself through dance, experience the joy while appreciating the nuances and aesthetics of the classical art form and progress towards inner transformation simultaneously. The primary goal of HSTD is to spread harmony, connect people to the spiritual essence of this art form and enable one to experience the joy of liberated existence.

## 2021 Highlights

It has been another remarkable year of touching lives and making a difference in the world through dance. Although the unrelenting pandemic impacted the second successive year, HSTD has continued to mark its presence around the globe through its unique content, teaching methods and tailored programs that cater to a wide range of students – from novice to experts.

## **Teaching Programs**

In the past year, HSTD has conceptualised and executed six large scale global teaching programs starting from foundational courses to customised dance sessions. It showcased performances and learnings of its students through 15 different festival-themed creations. Interviews were hosted with world-renowned performing

artists such as Roja Kannan, Sai Shravanam and Smt. Visakha Hari. They shared their rich wisdom with discerning art followers on the HSTD platform. Vibrant dance demonstrations were conducted across the world in places such as Serbia, Montenegro, UK and India by its students. The Festival of Consciousness had a grand performance by artistic director Radha Subramanian and her students in Serbia in August 2021.

## Outreach

The year has also seen the student base expand with participants from the United States, Canada, Serbia, Spain, Croatia, Denmark, India and Australia. The students have had the opportunity to learn from the team's rich content and cover great Indian works of the past in Sanskrit, Hindi, Gujarati, Telugu, Tamil. The videos and articles have also been translated into English and Serbian languages. In this period, HSTDs content has been made available on various social media platforms spanning Facebook, Youtube, Instagram and WordPress articles. HSTD has been featured in the Awakening Times and various interviews in magazines and other far-reaching channels such as Los Angeles-based magazine 'Shoutout DFW'.



## **Testimonials:**

Bharatanatyam - The Art of self expression: I had a wonderful experience while attending Mohanam. Radha is an amazing teacher with beautiful expressions. I especially enjoyed hearing her explanations of the meaning behind each of the moves. It allowed me to creatively express myself through dance. Pia Puatrakul, USA

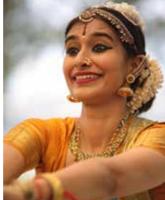
Soar to greater happiness: The Mohanam session was really exciting. I was looking forward to it all day. The sessions were filled with joy and happiness. As always, I wished it could continue for some more time. Looking forward to the next sessions. Sharada Shivakumar, India



## True Awakening through Dance!

The HSTD course by Radha was beyond all my expectations! First of all, I liked Radha's teaching methodology - commitment, discipline, punctuality, perfect structure and organization, patience, attention to detail. But most of all, it is clearly visible that Radha is doing this from the heart. Apart from teaching us the basics of Bharatanatyam, she could literally transmit that amazing energy, love and devotion that she has for the dance, to all of us. You really become one with the dance. She was encouraging us on every step and made sure that we gave our best in each moment. Monika Nedić, Serbia







Himalayan School of Traditional Languages (HSTL) is a global initiative founded by Mohanji to spread the light of Sanskrit to reach every corner of the world. HSTL works to revive, spread and teach this language through classes, awareness programmes and activities, thereby also promoting and propagating the ancient culture and heritage of Bharat.

By making Sanskrit accessible and "cool", HSTL aims to influence people to explore Sanskrit not only as literature but also as a science. When Sanskrit, and an understanding of Shastras, is embedded in daily life, that would enable people to experience the benefits of Sanskrit, thereby making the mind peaceful and aligned.

## Structure

Language training programmes were conducted with the level 1 programme, 'Manisa', to be followed by the advanced levels named Medha, Prajna, and Pratibha in 2022. These four levels of training will not only help one to learn the language but also to converse fluently. To understand and decipher the meanings of Vedas and Puranas written in Sanskrit, HSTL aims to bring meaningful teachings and their benefits to mankind through classes, discussion forums and stories.

## Highlights 2021

- Manisha (Level 1): The first level 15 days training programme had 50+ participants attending globally and of different age groups.
- **Gayatri Mantra Saptaham:** A 7-day programme chanting of Gayatri Mantra, teaching the importance and very detailed meaning of the mantra.
- Mantra Svadhyayam: A 3 days program for Mohanji Acharyas and people doing online chanting sessions on Mohanji platforms.

- Sri Rudram: During the Covid times, HSTL conducted Sri Rudram chanting sessions with over 150 participants across continents in three different time zones. Sri Rudram is considered one of the most powerful chants in our scriptures and is not easy to learn. With suitable experts to guide these sessions, HSTL was able to encourage several newcomers to learn this sacred chant and experience its benefits. This program was conducted twice due to the demand from participants.
- A Pilgrimage through Valmiki Ramayana: A 30 days programme was conducted with proper guidance and explanation on how to chant these verses.
- A Glimpse of Adi Shankara: On the occasion of Adi Shankara Jayanti, HSTL conducted a live online programme on Facebook.
- Ramayana Suktiratnani: Dr. Jyothirmayi conducted an online program during the month of Ramayana (July to August) as 4 sessions.
- **Know your roots:** HSTL worked along with other MF platforms on a 12 days kids programme with more than 180 participants.

## **Testimonials**

The two week Level 1 Sanskrit Course of Himalayan School of Traditional Language was conducted by Dr.Unnikrishnan and Dr.Revathy with utmost love and clarity on the subject. Each and everyday I was taken to the next level of learning and was given the opportunity to express myself with many more examples of my own. The support was great, study notes were given each day and necessary corrections to be made were pointed out by the teachers. Also One to One conversation was possible every day. I strongly recommend this course of HSTL to anyone who would like to learn the basics of sanskrit. - Chitra A.S, India

I'm chanting SreeRudram on a daily basis after learning it on the HSTL course and it gives me more energy and enthusiasm to do spiritual sadhana on a regular basis. HSTL gave us an amazing opportunity to chant SreeRudram on FB Live every Monday. I sincerely thank Himalayan School for Traditional Language and Sri Bhavan for giving me the opportunity to learn this fantastic mantra. Devadas, India







## **Vedic Kids**





Vedic Kids is a free online global program for children aged 5 to 17 years to spread the ancient Vedic knowledge of Sanathana Dharma and to inculcate values and ethics in children.

## **Highlights**

 Invocation by Vedic Kids for Mohnaji's Global Program

Children got an opportunity to do the opening prayers for Mohanji's first Empowered program

• Storytelling with Grandpa Unni

Grandpa tales from the epic Ramayana were introduced and performed on FB.

- Stories from Dashavatar with Ms Tulika Singh
- New Batches and Orientation

Orientation sessions were carried out for parents and kids on Vedic Kids program and curriculum. New batches for basic and intermediate levels started with new teachers.

• Festival Celebrations Online

Live performances conducted online celebrating festivals like Ganesh Chathurthi, Krishna Janmashtami, Navaratri, Diwali and Gurupoornima.

Vedic Kids stage program at Shirdi Sai Temple, Palakkad, Kerala, India

Vedic kids appreciated and honoured by Chief Priest of Shirdi Sai Temple, Shirdi at the temple in Kerala, and aired live on FB.

## Testimonials from children

"After I joined the Vedic kids' classes, I learnt the real beauty of spirituality, and also I got to know about many mantras which I used to like before. Now I chant them with the awareness of their meaning. I learnt many practices - chanting new mantras, practicing little exercises and new timetables and routines. After practicing such discipline in life, I started feeling happiness which I never used to feel before..."

- Sreeshant, 14 years

## **Testimonials from parents**

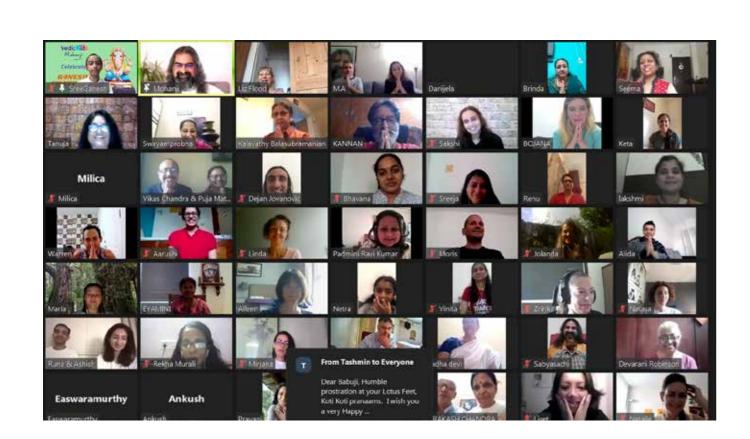
Our association with Vedic kids has been very fulfilling. In this virtual world, it gives an avenue for kids to gurukul style learning of ancient Indian tradition and knowledge. It is not only a joyful experience for kids to interact and exchange thoughts on sacred Indian traditions but certainly also shaping their personalities in the long run. Special appreciation and gratitude to all the teachers for their tireless efforts and energy in building conscientiousness in kids, especially during the current tough times.

- Neeharika, mother of Pradyumna, 6 years

Ever since Khyati joined Vedic Kids, she has moved stepby-step to becoming well-versed in chanting shlokas. Khyati has shown tremendous interest in chanting mantras daily. The classes helped her build character, and she never misses her morning and evening prayers. Vedic Kids' classes provided her with the opportunity to understand and benefit from chanting the shlokas. Learning the shlokas with meaning not only broadens the perspective of shlokas but provides her with an in-depth understanding of the shloka while reciting.

The structured way of teaching the shlokas benefits her interest in learning more; emphasizing the pronunciation and chanting in perfect tune are helping Khyati reach perfection. All the efforts towards learning shlokas and practicing help her mould her personality day by day. Vedic Kids platform has been providing various opportunities to Khyati during festivals to not only learn about the festival but also showcase her talent.

- Anoosha, mother of Khyati, 9 years





## FESTIVAL OF CONSCIOUSNESS:



## Celebration of life and highest human possibilities

Is it possible to change the global consciousness? Organizers of the first global Festival of Consciousness think so.

Under the symbolic slogan "Return to yourself", this festival opened its doors to all lovers of traditional meditation and yoga techniques with the aim of connecting with themselves, on the Island of Ada Ciganlija in Belgrade.

On July 24th, 2021, one of the most energetically powerful days – the full moon – participants from all parts of the world gathered to achieve inner balance and connect deeply with oneself. Festival of Consciousness took place in the open area in natural surroundings of a beautiful river island, Ada Ciganlija, with the goal to give festival attendees an opportunity to reconnect to themselves, and elevate their awareness of who they truly are, what potentials they hold within and how they can contribute to their communities through love, harmony and nonviolence.



Visitors enjoyed a rich and diverse all-day program starting at 7.30 am with traditional yoga from Himalayan School of Traditional Yoga (http://himalayanschool.com/) which followed by meditation and deep guided processes, Pranayama breathing exercises, Conscious Dancing, Mai Tri treatments of deep cleansing, Traditional Chinese Medicine, Ayurveda, Coherent Water System, Conscious Walking, and others. Festival visitors could also enjoy a fabulous presentation of Himalayan School of Traditional Dance and Traditional Martial Arts.

They also had the opportunity for inner transformation, through questions and answers in a transformative conversation (Satsang) with Mohanji, as an opportunity to connect more deeply with oneself. The festival was organized by the Mohanji Foundation (https://mohanji.org/), founded by Mohanji, a humanitarian who has dedicated his life to the world and has founded charities and non-governmental organizations around the world, the winner of numerous awards from world officials and author of several books in which he talks about his teachings based on spiritual liberation. "Once you connect with yourself, you begin to see the wholeness and perfection that







is already there, within you, no matter what culture you belong to. It is very important to understand that this is not something that can be picked up from outside and that is the reason for this festival ", said Mohanji whose new books "Silence of Shiva" and "Success" were launched at the festival by special guests, dignitaries from Embassy of Venezuela and Embassy of India. Mohanji reminded visitors of a reason why we remember people like Mahatma Gandhi, Nikola Tesla or Jesus Christ. "Why does the world remember them? Because they invested themselves in the world. Each of you has the power to give to the world. All of you are unlimited. You are a true path to success".

Global Platforms that inspire people worldwide to lead meaningful and conscious lives presented their work. Early Birds Club (https://www.earlybirdsclub.org/) whose members wake up early and start their day with mindful activities presented their Early Birds Club team who prepared creative workshops and yoga for children. The World Consciousness Alliance (https://www. wca.earth/) team gave a power talk at the Conscious Talk stage and invited young artists to join them to raise awareness of the highest human values through art and performance. Their popular anthem for the world "Reimagine" was sung live by Jelena Fassbender after Conscious Dancing, the closing performance at the festival and children from many countries were singing on the stage wearing their hand-made t-shirts they created to show how they imagine a world of peace and harmony.

As the Festival of Consciousness is of humane and ecological nature, additional value was brought by charitable activities that offer a real opportunity to give back to the community and nature as a small token of appreciation for our surroundings. Several global and local charity organizations and foundations presented their volunteering work and invited participants to get involved in current charity and ecological activities such as supporting South Africa, joining the Fruit Tree Plantation Drive, or collecting funds for children treatment.



For lovers of authentic and traditional food, visitors were able to replenish their taste buds with healthy and delicious vegan food and drinks. Plant based food served as a clear statement of respect for all living beings.

This unprecedented festival serves as an inspiration and indicator that a global shift starts within us. When we embrace our strengths and celebrate them, we remind ourselves of a powerful force lying within us and our ability to reimagine and create a world of peace, respect, and harmony. And that deserves celebration.







# Invest in Awareness: How investing in awareness can change the corporate life we know now

Invest in Awareness (IIA) aims at transforming people and businesses through training programs for personal effectiveness and wellbeing. It focuses on awareness within the team, bringing flexibility, strength, and stability to handle life's everchanging situations.

2021 was a year of establishing foundations and creating program content. A signature program, 'The Manual for Human Life', was developed and launched for individuals based on Mohanji's Bootcamp online program. Further, based on the content of the signature program, a corporate training framework was created, dedicated towards companies and their employees. The first such corporate training program titled 'Being You' was conducted with Lokyata, a financial services company. The program covered various topics as it took participants on a journey of self-discovery and redefinition. Participants were brought to a new awareness, a better vantage point from which to view

life, as well as tools to implement changes in daily life. The program led to significant outcomes for the participants such as better decision-making, the ability to handle pressure, adaptation to changing situations, and better collaboration.

IIA also conducted smaller programs in different locations and platforms. For example, in Finland, a 1-hour session was conducted with a global rent-a-workspace company, Regus, called 'Beating the Autumn Blues' to give practical tips on developing and sustaining motivation during challenging environmental times. IIA also collaborated with the Early Birds Club for their first individual program called 'Raising the Bar'.

Over the course of the year, IIA also launched its official webpage www.investinawareness.com, along with a blog site and its presence on social media channels across LinkedIn, Facebook and Instagram pages.

As the year 2022 begins, IIA is looking to consolidate on its learnings and growth over 2021 by consolidating its collaboration with companies such as Lokyata. Plans are underway to also launch customized programs for corporate and personal transformation in collaboration with partners in locations such as Dubai.

## **Client Testimonials**

"We enjoyed your program on Motivation. We found it extremely inspirational. It has been great working with Invest in Awareness."

- Regus, Finland (Beating the Autumn Blues)

- "Awareness's signature program 'Manual for Human Life'
   we especially liked the practicality and real-life connection of the course content and how the trainers were able to connect the course to examples from their own corporate life."
- Santosh Thiruthi , CEO, Lokyata, USA (Being You Program)

"This program was an intervention for me. I've done other programs such as Landmark, which was just as good if not better. I don't know when I would have taken this time to look at myself and life. I felt this was the pause I needed. Everything was the right balance, presentations, exercises etc. Practising silence has been the most powerful"

- Sanker Gopinathan (Lokyata Director)

"Most of the session had topics that made me reflect on my present situation. All in all, I found the sessions to be beneficial, and they brought great clarity on many aspects of my journey."

-Krishna Kumar M (Raising the Bar)





## Mohanji Youth Club: Building a healthy community of purposedriven and stable youth worldwide

Mohanji Youth Club (MYC) is a global youth network that empowers and inspires fellow youngsters to live authentic, positive, and purpose-driven lives. In the year 2021, MYC continued expanding on projects and activities despite the Covid pandemic.

## Highlights



- The year started with social service activities in a new country - Egypt (visiting an orphanage in Luxor). In Cairo, MYC members also conducted meditation sessions, supporting a healthy lifestyle.
- One of the most significant MYC programs was launched - the Mohanji Empowerment Program for youth, with pilot programs conducted in English and Serbian languages. Youngsters joined from the USA, South Africa, Serbia, India, the Netherlands, Malaysia etc.

- A customized program was created for youth to overcome their fears and anxieties. The 'Visualize Freedom' program brought attention to youth from many countries who would like to live in the moment, living their purpose and vision.
- During the summer, to build a healthy community of youngsters, purpose-driven and stable, MYC members got together for a program at the beach, 'Sea la vie'. Bonding, sharing experiences, cleaning the beach and simply enjoying was the theme of this get-together.
- MYC was associated with sister organizations ACT Foundation and WCA for a deep and insightful kids colouring workshop, 'Reimagine the World'.
- Throughout the year, dedicated volunteers in Northern Macedonia continued their efforts in keeping our Mother Earth clean they cleaned the rivers and nature and planted trees in several locations. Emphasizing the importance of caring for nature and feeding the hungry, they also initiated a global challenge, '21-days of feeding birds'.

MYC continues efforts to achieve its vision of a powerful, positive youth in society!











WCA is a worldwide platform that unites visionaries, including artists, influencers, and business leaders, to raise people's awareness to the highest expressions of humanity such as compassion, kindness, goodness, respect, responsibility, and righteousness.

## EVENTS THAT RAISE AWARENESS

In 2021, WCA organized several physical and online events with universal values like RESPECT and collected funds to support global charity initiatives.

## WCA AT THE FESTIVAL OF CONSCIOUSNESS (Belgrade, Serbia)

WCA conducted two workshops and presented their work at the Festival of Consciousness. One workshop was conducted with children on the theme of REIMAG-INE. Children drew their version of the perfect world, and they sang Reimagine on the main stage, a WCA anthem with Jelena Fassbender (composer and singer of Reimagine). Volunteers of WCA conducted an inspiring talk about the role of youth and young artists in raising the world's consciousness.



## RESPECT 2021 (Dubrovnik, Croatia)

WCA organized a two-day benefit festival in Dubrovnik, Croatia, to celebrate and bring forth the 'Culture of Respect and Solidarity' to humanity through the medium of art & music. The festival's first day included an online auction of art from Balkan and other world-famous artists. The second day included several concerts at the beautiful hill beyond the Adriatic sea. These events supported charity initiatives of ACT Foundation Croatia and ACT Foundation South Africa, and all collected proceeds supported children who were victims of the earthquake in Croatia and families who were victims of riots in South Africa.





## REIMAGINE THE WORLD AND DRAW IT (Novi Sad, Serbia)

Together with ACT Foundation Serbia and Mohanji Youth Club, the World Consciousness Alliance team organized a one-day event for children. During creative workshops, children showcased their vision of a futuristic world and their role in it through drawings.

## **CELEBRATE LIFE (Pula, Croatia)**

In partnership with ACT Croatia, WCA organized a two days fundraising event at the beach lounge bar in Pula. Participants had an opportunity to enjoy a variety of programs for children and adults: creative mandala workshops on canvas; creation of hand-made jewellery, making a bird feeder, and water containers for birds, t-shirt paintings, workshops on reflexology and aromatherapy, board games quizzes, salsa parties, and more. Funds collected during the program supported the Association FIDO (an animal shelter) and The Istria Autism Association (UAI).

## RESPECT ONLINE SHOW (Macedonia)

Online concert on the theme of Respect with the Macedonian pop-rock band 'Chicks'.

## GLOBAL FESTIVAL OF THE ARTS (Sedona)

WCA partnered with ACT Foundation USA and Nexos Comunitarios and organized a festival to support indigenous communities in Peru, Ecuador, and Brazil.

## **EMPOWERING TALKS**

The WCA team conducted 6 empowering talks with people from business, film, music, and other industries who give back to Earth and lead by example. All the speakers emphasized the importance of raising awareness of the planet and spreading the highest values of humanity. Richard Barrett, Niannel, Lakshmi Gopalaswami, and Sir Phillip Wollen are just some of them.

## **WCA EARTH HEROES**

There are lots of famous people who are using their influence to give back to the EARTH. WCA creates content to spread their good deeds and calls them "WCA EARTH HEROES". Short films about Novak Djokovic and Leonardo Di Caprio and short stories about David Attenborough, Natalie Portman, Sting, and Angelina Jolie have been published on various social media platforms.



WCA believes that each human being can add value to the world using their gifts, skills, and talents to make this a better world for all. They unite world-famous people who are already doing this to spread a message of the highest human value and inspire all the people of the world to do the same. If you would like to join their mission, contact them via: info@wca.earth.

Visit WCA social media channels, LIKE, FOLLOW and SUBSCRIBE. Spread the word and change the world. TOGETHER WE CAN CHANGE THE WORLD!

Website: https://wca.earth

Facebook: https://www.facebook.com/wcaearth/

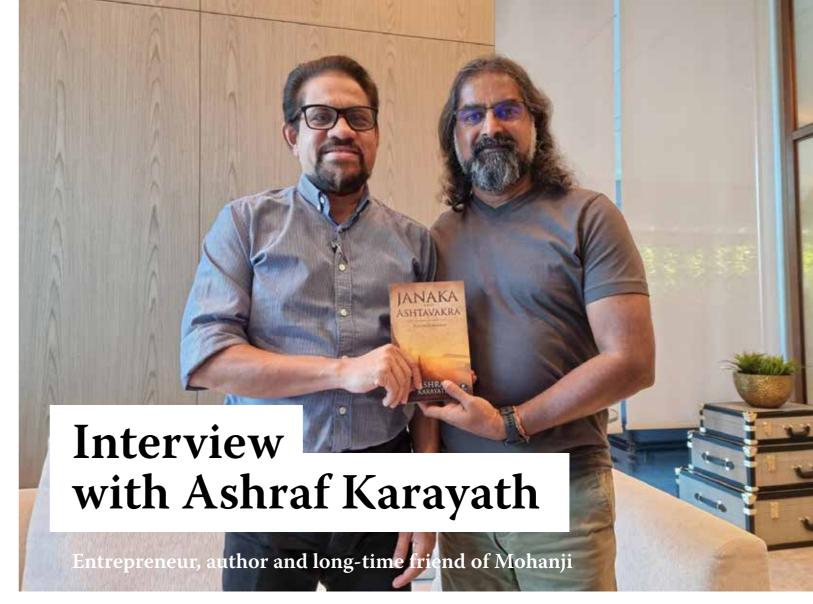
Instagram: https://www.instagram.com/wca\_earth/

YouTube: https://www.youtube.com/c/WorldConsciousnessAlliance/featured

Linkedin: https://www.linkedin.com/company/world-consciousness-alliance/?viewAsMember=true







Ashraf Karayath is a Dubai-based businessman, entrepreneur and award-winning author. With over twenty-five years of business experience, Ashraf is a cloud computing evangelist with hands-on experience in Enterprise Software Solutions and has specialization in Salesforce.com solutions in the Middle East and Africa. Ashraf also has a deep passion for philosophy and existentialism. His first book "Janaka and Ashtavakra: A Journey Beyond" was published in 2020 and has become a best-seller. Ashraf recently won the PVLF Author Excellence Award for best debut fiction at an awards function organized by the Federation of Indian Publishers, Frontlist, and Nielsen India.

As someone who has known Mohanji for 13+ years, we interviewed Mr Karayath to get his perspectives on how he has seen Mohanji's global mission evolve. Thank you for talking to us. Can you speak to us about how you first met Mohanji and your initial impressions?

Ashraf: I first met Mohanji around 2007/08. I was doing a spiritual program called Avatar in Dubai. A few of my colleagues and I were invited to give a brief talk about this course to an audience. After our speech, there was a general discussion, and everybody started giving their attention to one person in the audience who was talking about deep subjects. Though we were the speakers there, we started listening to him. And I was drawn completely to that discussion with him. He talked about past life experiences and many other things which were very new to me. This person was Mohanji. After the discussion, I asked for his number, and he gave me his business card. That's when I saw that he was a CEO of a shipping company.

After that day, Mohanji was not going away from my mind! During the next few days, I was so drawn to him,

and his voice resonated in my mind all the time, so I decided to call him. He was very nice and considerate over the phone. I asked him if we could meet; he agreed and met me in my office. We spent a few hours together. The experience was really great; it was a very empowering experience. That's all I can tell you, and I started meeting Mohanji frequently after that.

I realized one thing regarding people around Mohanji - they were all treating him with devotion and great respect. But for me, he was a friend. We continued our friendship. We continued our adventure and have been in touch over the years. Whenever we talk, we talk at length, and it is always a great experience.

## Did you have any inkling that he would move out of corporate life and dedicate himself entirely to serving the world?

Ashraf: No, I never thought that he would leave and go. I had no idea! But I knew that he was not destined for business. I mean, he was a businessman, but he was evolving to a different level. Business was not important for him. That is what I understood about him. Then, later, when I I have been in touch with him over the years. I remember saw his growth, I saw in which direction he was heading. He was becoming a global personality; he was slowly becoming very popular. I never knew that in the early years of my interaction with him. But later, when I was thinking about it, I could see that he had that aspect in him. And it was justified later for me.

You met recently in October 2021 in Dubai. Were you aware of the various platforms that Mohanji had created? Did you connect to any particular platform in terms of its ideology/vision?

Ashraf: I had no idea about all these platforms, but they're fabulous. All the platforms are acting in a professional way and as per a certain standard like ISO. I think that a great vision is there, and you have people all around the world who can take it to that level.

Based on the glimpses of what I saw in that presentation, I am very sure that these platforms are all very professionally handled. That's the impression I formed. Not like just another charity where some work is done. But here, I saw that things are connected to making a better world in various ways. Like, what are the things we need to do? What are the initiatives we must take? And plans made in such a fashion.

Another amazing thing I saw is that the people around him are wonderful. I felt so glad being in that company. If Mohanji attracted such great people, that shows his

personality. And it's not only simple devotees, like with many other masters. A lot of devotees usually surround Masters. But here, the case was different. The devotion is subtle, but everybody has a project, there is activity around it, there is a mission, I can see that clearly. And there are so many projects that all of them are handling. I was really surprised to see how professionally organized it all was, which means that the structure is great.

## How would you describe your relationship with Mohanji?

Ashraf: For me, he is a friend, and much, much more. He is always empowering me for many things. Plus, whenever I asked him some questions, he gave answers. And these answers would lead me to some solutions also. Just to give you an example, when I met him recently, he told me that he could feel that an award was hovering around me. He told me that, and the same thing happened within three months. I was selected for an award - PVLF Author Excellence Awards in the Best Debut Fiction category. He is somebody who sees things in advance.

speaking to him when my book was published. He was so happy to hear that, and we spoke for at least an hour. He doesn't demand anything; that is the other beauty of our friendship. I have the freedom of being myself around him. I can't see anything being demanded. He is just the same as before, and the same spirit of friendship between us is there. At the same time, I genuinely feel that he is connected to higher consciousness and that we all get empowerment from him.

Nothing has changed over the years in our friendship. Nothing. Even today, I have that confidence that I can call him wherever I am in the world. If I am stuck with a big problem, I can call him, and he will be available.

The other thing that I have found endearing about Mohanji is the level of acceptance from all his people, not only from Mohanji. Even people around him had no problem if you're not like them. I felt very comfortable because no one made me do any practice that I naturally didn't want to do. I am greeted with the same respect. That is a level of comfort I have. And that is why I'm thinking whenever I have a chance, rather than going for a vacation, maybe I'll go for a retreat with Mohanji!

### You are also an accomplished author. Have you read Mohanji's books? Your thoughts?

Ashraf: I read many of his writings, and recently I read the book MAST: The Ecstatic. His storytelling style is descriptive, and I really like it. I would say the books are great, without any doubt. However, what I like best are his impromptu answers. That is the beautiful thing. I always wonder where he gets these answers from? You ask a question, and immediately he answers!

## As an outsider, how do you see Mohanji's mission evolving in the years to come?

Ashraf: If we just look at the pace of growth that Mohanji's mission has had for the last four or five years, I'm sure the next five years will be phenomenal. This system has got great scalability because Mohanji has amazing vision, and he has people around him who understand his thought processes and his spirit to serve the world. I can see that it will grow phenomenally. I see the congruent outgrowth of his vision about the world. When I look at it, I can see that it is evolving, and it will help towards making this world a better place; it will bring a lot of contribution globally.



Mohanji International Mohanji International 80 2021 Annual Report 2021 Annual Report 81

## What more can I do for the world?

Giving selflessly to all beings, one's community, animals and birds, as well as serving the Earth with an attitude of gratitude is the pillar of Mohanji's teachings. Mohanji says that volunteering makes us complete only if it is done selflessly. Volunteering should become our lifestyle, then it truly becomes extremely powerful, purifying and uplifting.

Join us on the path to a better world ruled by peace, harmony and love!

Become a volunteer! mohanji.org/join/volunteer/

"Believe in what you do, believe in volunteering, believe in being selfless, have

## How to support?

no expectation – then, volunteering becomes your strength."

**Every contribution counts.** 

Your donation will support the Mohanji International Foundation to add value to humanity and the world at large.

**Donate Online: mohanji.foundation/donations/** 

"True wealth comes from what we give to this earth, not from what we take."



82 2021 Annual Report Mohanji International



www.mohanji.org | info@mohanji.org









of f MohanjiOfficial



























